

Chapter Meeting Feedback Form

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been in the training and development field?	Less than one year	1-3 years	4-6 years	7-9 years	10-12 more than 12 years
Which title best describes your role?	Trainer	Manager	Consultant	Designer (Other (please specify)
How many chapter meetings do you attend each year (approx.)?	This is my first meeting!	1-3	4-6	7-8	9 or more

If you would like to be more involved with the chapter, please provide your phone number, and/or e-mail address and someone will contact you. Thank you

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Chapter Meeting Feedback Form

Date: 12.11.09 Topic: Bulking on But

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Chapter Meeting Feedback Form

Date: 12.11.09 Topic:

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The presenter was p	repared & organized.		/ Agree	Disagree	N/A
The presentation wa	s interesting & practical.		Agree	Disagree	N/A



The presentation was interesting & practical.	Agree	Disagree	N/A
The presenter was prepared & organized.	(Agree) Disagree	N/A
The presenter met the stated objectives for the presentation.	(Agree)	Disagree	N/A
The presenter did not turn the meeting into a sales pitch.	(Agree)	Disagree	N/A
The content will be useful for me personally and/or professionall	y. (Agree)	Disagree	N/A
The content will save me time, money, or resources.	Agree	Disagree	(N/A)
The meeting met my expectations.	(Agree)	Disagree	NA
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The presentation wa	s interesting & practical.	Agreè	Disagree	N/A
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The content will save	me time, money, or resources.	Agree	Disagree	N/A
The meeting met my	expectations.	Agree	Disagree	
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	Jan Sandar	<u> </u>					
The presentation was interesting & practical.	Agree	Disagree	N/A				
The presenter was prepared & organized.	Agree	Disagree	N/A				
The presenter met the stated objectives for the presentation.	Agrée	74.	N/A				
The presenter did not turn the meeting into a sales pitch.	Agree	7°6.	N/A				
The content will be useful for me personally and/or professionally.	Agree		N/A				
The content will save me time, money, or resources.	Agree		N/A N/A				
The meeting met my expectations.	Agree		N/A				
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The presenter did not turn the meeting into a sales pitch.	Agree	Disagree	N/A
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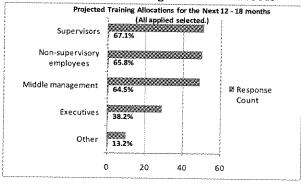


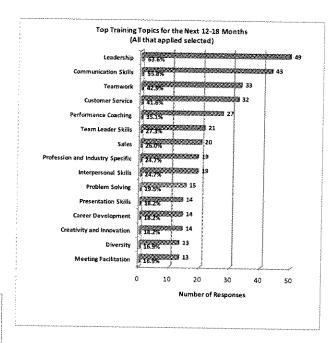
ATW 2009 Training Survey—Overview Summary December 2009

Representing organizations ranging from 25 employees to over 2,500, nearly 100 training and development professionals weighed in on the pressing topics and challenges facing them in response to ATW's year-end training survey.

At the top of their training lists, were leadership, communication skills, teamwork, customer service and performance coaching—traditional topics whose relevance has expanded as organizations increasingly must do more with less in the wake of the economic downturn.

Over the next 12 to 18 months, respondents projected that their training dollars would focus





on development for supervisors, middle management, and non-supervisory employees in nearly equal amounts.

In response to the question for the important issues now facing them as a training professional, participants cited these major themes:

Important Issues Now Facing Training and Development Professionals

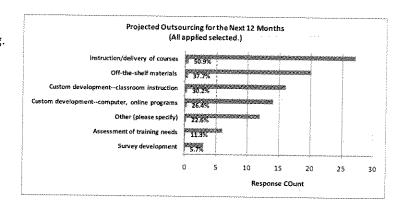
- Tightened budgets, limited resources
- Reductions in the work force
- Increased stress in the workplace
- Change management on several fronts restructurings, industry changes, others
- Securing executive buy-in and support for learning and development
- Selecting, designing, and delivering costeffective, efficient training
- Finding easy, viable, and reliable alternatives to classroom training
- Handling the challenges of distance learning
- Measuring the value and impact of training and development initiatives

Continued on back page

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Outsourcing Options

Looking for viable alternatives to help do more with less includes outsourcing. Over fifty percent of the respondents plan to outsource one or more functions next year, with instruction and course delivery at the top of the list. Custom development of both classroom instruction and technology-based programs is also on their 2010 radar screens.



More Survey Results Coming Soon!

This preview is just a sample of the full 2009 ATW Training Survey report that will be available at www.atwtraining.com on January 1, 2010.

You'll also find a listing of our 2010 public offerings with targeted tracks for professional, supervisory, and leadership development—all designed to provide practical, engaging learning experiences that can help you increase your impact in your organization. So be sure to check out the details today!

