



Chapter Meeting Feedback Form

Date: 12.11.09

Topic: Panel - Best Practices

The presentation was interesting & practical.	Agree	Disagree	N/A
The presenter was prepared & organized.	Agree	Disagree	N/A
The presenter met the stated objectives for the presentation.	Agree	Disagree	N/A
The presenter did not turn the meeting into a sales pitch.	Agree	Disagree	N/A
The content will be useful for me personally and/or professionally.	Agree	Disagree	N/A
The content will save me time, money, or resources.	Agree	Disagree	N/A
The meeting met my expectations.	Agree	Disagree	N/A

How did you hear about the meeting? (Please check one.)

- PIPELINE
- ASTD Central Iowa biweekly e-mail
- Colleague/friend who is a member
- ASTD Central Iowa Web site
- Other: _____

Why did you attend? *topic*

What did today's meeting do well? *wealth of knowledge!*

What could we do to improve chapter meetings to better meet your needs/interests?

Today's - overheads too small to read

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

How long have you been in the training and development field?	Less than one year	1-3 years	4-6 years	7-9 years	10-12 years	more than 12 years
Which title best describes your role?	Trainer	Manager	Consultant	Designer	Other (please specify)	
How many chapter meetings do you attend each year (approx.)?	This is my first meeting!	1-3	4-6	7-8	9 or more	

If you would like to be more involved with the chapter, please provide your phone number, and/or e-mail address and someone will contact you. Thank you

Name: _____ Phone: _____

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Chapter Meeting Feedback Form

Date: 12.11.09

Topic: *Building on Best Practices*

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The presenter was prepared & organized.	<u>Agree</u>	Disagree	N/A
The presenter met the stated objectives for the presentation.	<u>Agree</u>	Disagree	N/A
The presenter did not turn the meeting into a sales pitch.	<u>Agree</u>	Disagree	N/A
The content will be useful for me personally and/or professionally.	<u>Agree</u>	Disagree	N/A
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The meeting met my expectations.	<u>Agree</u>	Disagree	<u>N/A</u>

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Why did you attend?

Networking + Program

What did today's meeting do well?

Present a wide diversity of info

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Why did you attend?

Thought I would get info on planning for 2010. Did not get this. Got others best practices but, not sure

What did today's meeting do well?

great info but not sure how to use this.

What could we do to improve chapter meetings to better meet your needs/interests?

Changed to pannel discussion. Not given an idea of how we could use this on the job

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Why did you attend?

Was volunteering

What did today's meeting do well?

What could we do to improve chapter meetings to better meet your needs/interests?

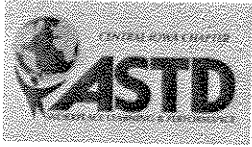
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Why did you attend?

What did today's meeting do well?

Enjoyed the variety of speakers - nice panel.

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Why did you attend? *Main*
I know the Presenter & wanted to hear him speak.
wanted to hear ideas from his panel -

What did today's meeting do well?

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Why did you attend?

~~ASTD~~ Ideas for 2010

What did today's meeting do well?

New Ideas

What could we do to improve chapter meetings to better meet your needs/interests?

— N/A —

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Why did you attend?

to learn about best practice

What did today's meeting do well?

give great info

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Why did you attend?

free today & always want to attend.

What did today's meeting do well?

rated. Best practices

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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- Other: All of the above
- Colleague/friend who is a member

Why did you attend?

Because I could and I was interested in the topic.

What did today's meeting do well?

Excellent group of presenters! Great ideas presented

What could we do to improve chapter meetings to better meet your needs/interests?

Panel leader needed to have a process to cut presenters off. That would keep us from running out of time.

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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The content will be useful for me personally and/or professionally.	<u>Agree</u>	Disagree	N/A
The content will save me time, money, or resources.	<u>Agree</u>	<u>Disagree</u>	N/A
The meeting met my expectations.	<u>Agree</u>	Disagree	N/A

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Why did you attend?

New training may - hoping to pick up some best practices to utilize.

What did today's meeting do well?

Interesting topics/great presenters.

What could we do to improve chapter meetings to better meet your needs/interests?

More tools we can take w/us! :)

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

How to put together long-term training plans to share w/leadership. Best practices on templates & training plans, status reports, ect. If not a meeting topic, would love if people could share on web site

How long have you been in the training and development field?	Less than one year	1-3 years	<u>4-6 years</u>	7-9 years	10-12 years	more than 12 years
Which title best describes your role?	Trainer	<u>Manager</u>	Consultant	Designer	Other (please specify) <i>Somebody</i>	
How many chapter meetings do you attend each year (approx.)?	This is my first meeting!	1-3	<u>4-6</u>	7-8	9 or more	

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How to reach SME's to train!

Name: _____ Phone: _____

Email: _____



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Why did you attend?

Networking & Information

What did today's meeting do well?

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Name: Staci Bishop Phone: 563-252-7445

Email: stacibishop1@yahoo.com



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Why did you attend?

Interested in learning more about the organization

What did today's meeting do well?

variety of speakers

What could we do to improve chapter meetings to better meet your needs/interests?

more time for questions

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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Name: Brigham Hoegh Phone: 712-249-5870

Email: brighamhoegh@gmail.com



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Why did you attend?

topic Best Practices

What did today's meeting do well?

panel discussion

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

ROI on soft Skill training

How long have you been in the training and development field?	Less than one year	1-3 years	4-6 years	7-9 years	<u>10-12 years</u>	more than 12 years
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Why did you attend?

Topic of interest
Networking

What did today's meeting do well?

Practical, New, Creative Ideas

What could we do to improve chapter meetings to better meet your needs/interests?

What future topics or speakers would you like to see? (Please include yourself if you are interested in being a presenter!)

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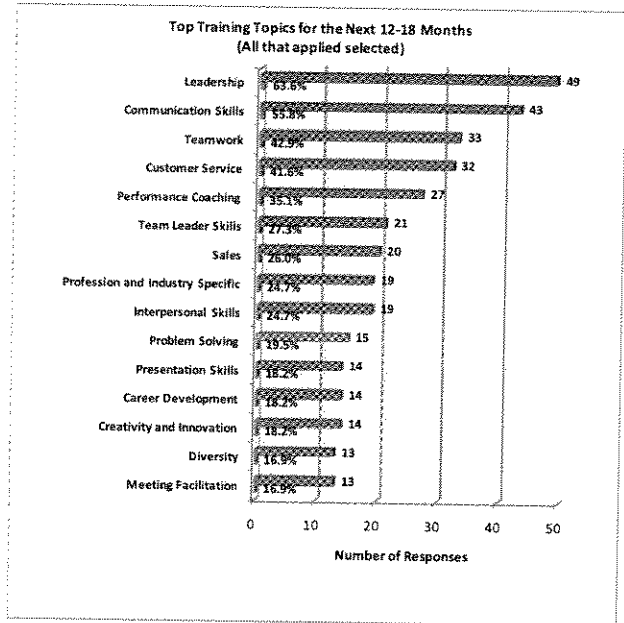
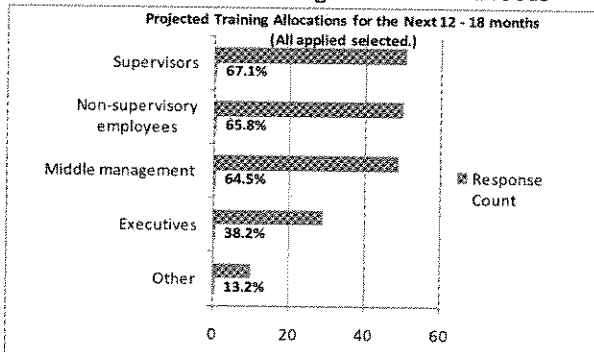
ATW 2009 Training Survey—Overview Summary

December 2009

Representing organizations ranging from 25 employees to over 2,500, nearly 100 training and development professionals weighed in on the pressing topics and challenges facing them in response to ATW's year-end training survey.

At the top of their training lists, were leadership, communication skills, teamwork, customer service and performance coaching—traditional topics whose relevance has expanded as organizations increasingly must do more with less in the wake of the economic downturn.

Over the next 12 to 18 months, respondents projected that their training dollars would focus



on development for supervisors, middle management, and non-supervisory employees in nearly equal amounts.

In response to the question for the important issues now facing them as a training professional, participants cited these major themes:

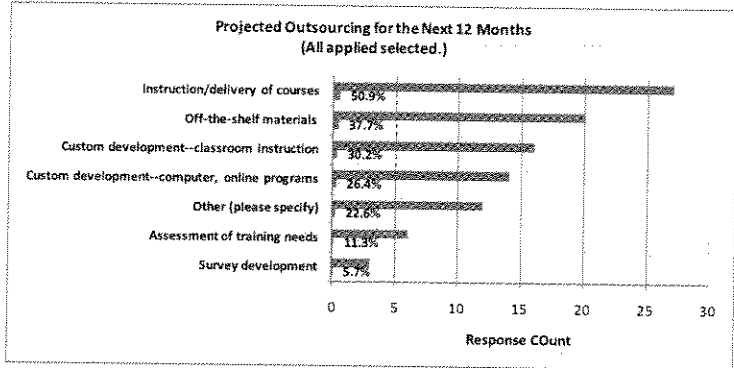
Important Issues Now Facing Training and Development Professionals

- Tightened budgets, limited resources
- Reductions in the work force
- Increased stress in the workplace
- Change management on several fronts restructurings, industry changes, others
- Securing executive buy-in and support for learning and development
- Selecting, designing, and delivering cost-effective, efficient training
- Finding easy, viable, and reliable alternatives to classroom training
- Handling the challenges of distance learning
- Measuring the value and impact of training and development initiatives

Continued on back page

Outsourcing Options

Looking for viable alternatives to help do more with less includes outsourcing. Over fifty percent of the respondents plan to outsource one or more functions next year, with instruction and course delivery at the top of the list. Custom development of both classroom instruction and technology-based programs is also on their 2010 radar screens.



More Survey Results Coming Soon!

This preview is just a sample of the full 2009 ATW Training Survey report that will be available at www.atwtraining.com on January 1, 2010.

You'll also find a listing of our 2010 public offerings with targeted tracks for professional, supervisory, and leadership development—all designed to provide practical, engaging learning experiences that can help you increase your impact in your organization. So be sure to check out the details today!