

atd

Association for  
Talent Development

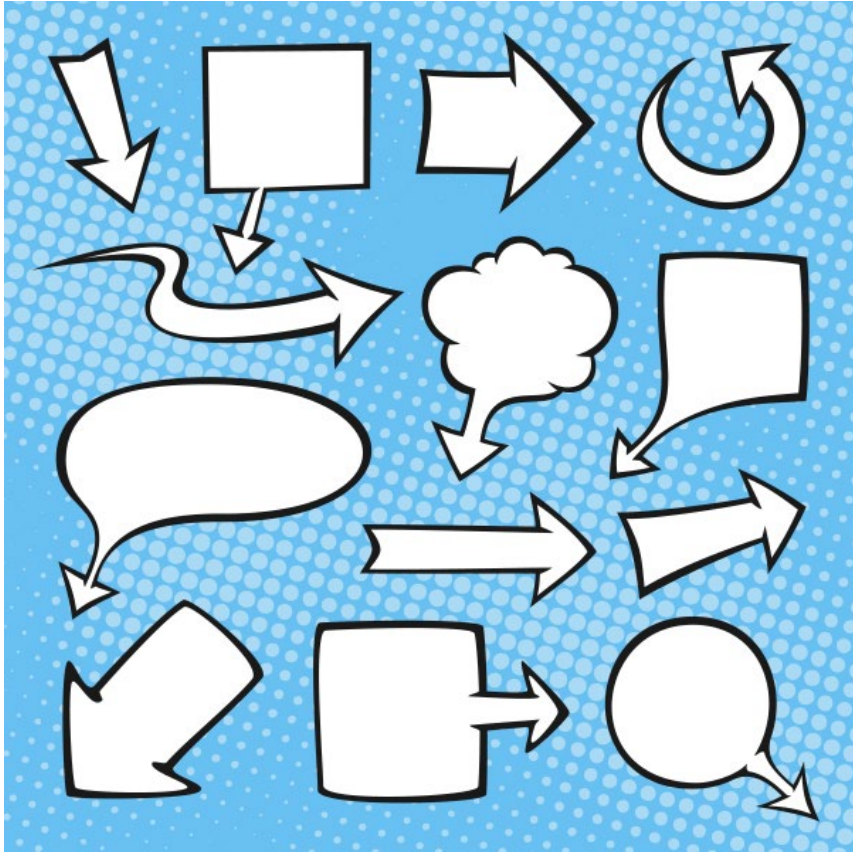


# Promoting Your CPTD Credential

# You've Earned It. Time to Share It!



# Share the News and Celebrate



- I'm excited to share that I have earned my #CPTD credential!
- Thank you to *[@insert person]* for supporting me through the #CPTD certification process. Couldn't have done it without you!
- Today I officially join the #CPTD community. I look forward to sharing ideas and learning from these talented TD professionals!

# Share What Your Credential Means to You

What does the #CPTD credential mean to me?

- My clients and colleagues can trust that I can effectively develop and implement solutions to achieve our goals.
- I continually develop my knowledge and skills to offer a strategic and reliable approach for positive outcomes.

# Claim and Post Your Digital Badge



## Your Digital Badge:

- Was issued when you passed the CPTD exam.
- Is a web-enabled credential that verifies your CPTD credential.
- Can be clicked by employers to verify your credential and the standards you currently meet to hold it.
- Can be shared directly to LinkedIn, X, WhatsApp; over email; digital resume; or in your email signature.

[Find Your Digital Badge](#)

# An Image Says It All



Share with an image to celebrate a recent attendance at an event or completion of a project.

# More Images



Share your digital certificate or a picture of the printed copy when it arrives.

# Remember to @ Us!



@ATD



@atdnational



@Association for Talent Development (ATD)