

Letters To The Editor

Surles Replies to Zelko

(Ed. Note: Also see Zelko letter to Editor, page 42, December, 1958 *Journal*; "A Grey Flannel Mouth," page 36, August 1958 *Journal*; and Zelko's article, January, 1959 *Journal*.)

I welcome Professor Zelko's response to "Grey Flannel Mouth" written by Dr. Hellman and myself. Emphasis on communications disciplines is a subject that should be explored fully. In many ways it parallels the multiple management vs individual leadership concepts facing Training Directors. Pros and cons were explored in the pages of the *Quarterly Journal of Speech* at the college level, and now the follow-up in your publication at the industrial education level is a natural one.

Thank you for offering us a chance to respond to Professor Zelko. As in all situations of a debate nature, the side with the burden of proof should speak after rebuttal. It is a privilege to accept.

And now how about hearing some ideas on the subject from Training Directors.

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More College Courses for Training Trainers

How many colleges and universities in the United States offer a major in

Industrial Training? If you, as an experienced training director, were to set up a curriculum for professional trainers, what specific courses would you advise that an aspirant should take?

It is my suggestion that every ASTD chapter in the country contact their local college or university, and work with them in building up a series of courses that would be useful to the college man who might want to get into the industrial training field when he graduates.

From my own knowledge I know of a handful of colleges that offer a course entitled Conference Leadership. Much fewer offer a course to teach a student how to administer role playing as a technique. Even fewer would teach the theory of games, or business simulation, or group dynamics, etc.

I believe that every college should offer at least one course that covers the techniques, theories, and methods for organizing and administering an industrial training program. Personally, I am willing to work with any university or college that is interested in offering this subject, and I am sure that any member of ASTD could well serve as a consultant and an instructor of such course, or courses. I will be glad to correspond with anyone interested in the above project.

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