

FRONTPAGE

Sixty

ASTD will mark its 60th year of existence in 2004. *T+D* is nearing its 60th.

T+D began as a black-and-white pamphlet for training directors (who, judging from old copies, at the time were assumed to be all men) and has evolved into a monthly 4-color, award-winning magazine that has aspired to be the voice of the profession and the industry.

I will have been with ASTD for 14 years in February. I began here in a position split between marketing and publications, then moved completely into publications as an associate editor, to managing editor, to editor about five years ago. It has been a learning and growing experience. I came to *T+D* as a publishing professional, not knowing anything about training and development. I now know a lot and learn more every day. In fact, I'm running just to keep up with how this field is forwarding like a moving walkway at an airport.

It seems only fitting that this issue's cover story is "8 Trends You Need to Know Now." These pivotal findings are extracted from the landmark ASTD-commissioned study, "Mapping the Future: Shaping New Workplace Learning and Performance Competencies." The need for and appearance of such a study emphasize the current regenerating life stage of this profession of training, learning, or whatever we choose to call it. Parts 2 and 3 will follow in subsequent issues.

Throughout the year, *T+D* will note this 60th anniversary with special feature articles, looks back, and sightings forward. We hope you will participate in this commemoration by following along with us.

Milestones make you reflect, and they confirm your place on time's continuum. So, I guess this baby boomer has just one question: "Will you still need us, will you still feed us, when we're sixty-four?"



A handwritten signature in black ink that reads "Haidee Allerton". The signature is fluid and cursive.

Haidee E. Allerton

Editor



The Web
Regular Column
Staff Written
ASBPE
2002

Publication Redesign
ASBPE
2001

Editorial Excellence
ASBPE
1998

Gold Circle Awards
ASAE
(American Society of
Association Executives)
1994

Best Design
OZZIE Bronze Award of
Excellence 1992

Magazine Column
"Working Life"
Clarion Award
Women in
Communications 1992