

## Economics Course on CBS and ETV

Starting September 24, the Learning Resources Institute will present a College of the Air TV course, *The American Economy*, carried by 150 CBS affiliates and 50 educational TV stations. The course is co-sponsored by the American Economic Association, the Joint Council on Economic Education, and the National Task Force on Economic Education.

As an employee training program in Economics, the course has one chief aim: to help today's citizens understand the economic world in which they are consumers, jobholders, investors, and voters.

Dr. John R. Coleman, head of the Department of Economics at Carnegie Tech, has developed the outline, will teach most of the lessons, and will coordinate the appearances of guest speakers and panelists.

The course consists of five half-hour

lessons per week for 32 weeks. It will be in the language of the layman, assuming no previous knowledge of economics. More than 400 colleges and universities will offer undergraduate and graduate credit for those completing the course successfully.

Viewers may select one or more of four text books, each of which fits the course. They are Samuelson's *Economics: An Introductory Analysis*; Bach's *Economics: An Introduction to Analysis and Policy*; *The American Economy: Principles, Practices, and Policies* by Harriss; and *Elementary Economics* by McConnell. A special TV Study Guide has been prepared for the course by Coleman and Alexander.

The *American Economy* will fit any employee training program. Write, Economic Education, Box 1601, Grand Central Station, New York 17, N. Y., for further information.

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## Letter To The Editor

### **Trainers Needed In Guatemala**

This letter is to pass on to you information about CDAP, the Guatemalan government's Center for the Development of Public Administration.

We are interested in locating short-term contract personnel to assist us in initiating programs and in training local instructors, and especially in the matter of national planning and top-executive development. Those we are seeking must have had practical management experi-

ence and not only speak Spanish, but be fluent in the language.

If you know of any such combination of talent we would greatly appreciate hearing from you.

Those visiting or passing through Guatemala are always welcome to visit the CDAP operation.

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