

## Sharing Our Success (SOS) Submission Form

<b>Chapter Name:</b>	Baton Rouge
<b>Chapter Membership Size:</b>	Small (Less than 100)
<b>Chapter Contact Person:</b>	Marcus Sylvas
<b>Email Address:</b>	president@atdbatonrouge.org
<b>Phone Number:</b>	
<b>Chapter Board Position:</b>	President
<b>Chapter Website URL:</b>	<a href="https://www.atdbatonrouge.org/">https://www.atdbatonrouge.org/</a>
<b>Submission Title:</b>	ATD Chapter Board Installation Script
<b>What did you do? (a 2-3 sentence summary of your effort):</b>	For years, ATD Baton Rouge has formally recognized the outgoing Board members and the incoming Board members.
<b>Who benefitted from this effort (Target Audience) Check all that apply:</b>	Chapter Members Board Members
<b>Why did you do it? What chapter needs were addressed?</b>	This Board installation process addresses visibility for the new Board. It gives the members the names and faces that will represent them and the chapter for the next term.
<b>What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)</b>	The measurable outcomes are an increased organizational psychological safety and Board retention. Membership feels comfortable approaching the Board, the Board members feel valued and compete for a second term in most cases, and our Board vacancies are typically filled by the membership.
<b>What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)</b>	Credit for this effort goes to past Board members for their efforts to create and understand the importance of this formal procedure.
<b>Is there anything you would do differently?</b>	The Board installation process has been working great over the years. I'm not sure if the chapter will change anything about it.

<b>When did you start working on this effort?</b>	Jan 01, 2021
<b>When did this effort go live?</b>	Nov 23, 2021
<b>Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.</b>	3
<b>What resources did you use? Check all that apply:</b>	Board Members
<b>Which board positions were involved in the effort?</b>	All Board members participated.
<b>Do you have any additional insights to share with other chapters implementing this effort?</b>	This simple, yet important effort is a great way to start a new Board's tenure. It gets all parties excited, and that's what we want!
<b>Please attach any documents that help support this submission. It is highly encouraged to submit editable files (ex. Word, Excel, etc): (additional documents and documents over 2MB should be sent to sos@td.org)</b>	<a href="https://www.formstack.com/admin/download/file/18674843898">https://www.formstack.com/admin/download/file/18674843898</a>
<b>How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:</b>	Chapter Leader ATD Chapter Leaders Conference (ALC) National Advisors for Chapters (NAC) NAC Area Call Chapter Relations Manager (CRM)
<b>Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.</b>	No
<b>email_consent</b>	true