

Sharing Our Success (SOS) Submission Form

Chapter Name:	Baton Rouge
Chapter Membership Size:	Small (Less than 100)
Chapter Contact Person:	Marcus Sylvas
Email Address:	president@atdbatonrouge.org
Phone Number:	
Chapter Board Position:	President
Chapter Website URL:	https://www.atdbatonrouge.org/
Submission Title:	ATD Chapter Board Installation Script
What did you do? (a 2-3 sentence summary of your effort):	For years, ATD Baton Rouge has formally recognized the outgoing Board members and the incoming Board members.
Who benefitted from this effort (Target Audience) Check all that apply:	Chapter Members Board Members
Why did you do it? What chapter needs were addressed?	This Board installation process addresses visibility for the new Board. It gives the members the names and faces that will represent them and the chapter for the next term.
What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)	The measurable outcomes are an increased organizational psychological safety and Board retention. Membership feels comfortable approaching the Board, the Board members feel valued and compete for a second term in most cases, and our Board vacancies are typically filled by the membership.
What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)	Credit for this effort goes to past Board members for their efforts to create and understand the importance of this formal procedure.
Is there anything you would do differently?	The Board installation process has been working great over the years. I'm not sure if the chapter will change anything about it.

When did you start working on this effort? Jan 01, 2021

When did this effort go live? Nov 23, 2021

Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers. 3

What resources did you use? Check all that apply: Board Members

Which board positions were involved in the effort? All Board members participated.

Do you have any additional insights to share with other chapters implementing this effort? This simple, yet important effort is a great way to start a new Board's tenure. It gets all parties excited, and that's what we want!

Please attach any documents that help support this submission. It is highly encouraged to submit editable files (ex. Word, Excel, etc): (additional documents and documents over 2MB should be sent to sos@td.org) <https://www.formstack.com/admin/download/file/18674843898>

How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply: Chapter Leader
ATD Chapter Leaders Conference (ALC)
National Advisors for Chapters (NAC)
NAC Area Call
Chapter Relations Manager (CRM)

Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration. No

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