

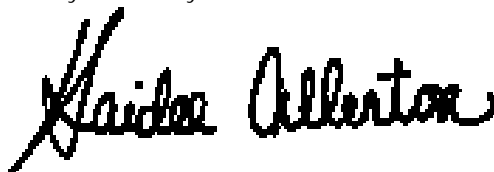
Subject: Change

Here it is July and I'm writing the Front Page for the September issue. Such is the magazine business. I have to wonder: What momentous (or even not so momentous) event might happen before September that would render what I say here irrelevant and outdated at best, ridiculous at worst?

This field of workplace learning—and the world—is changing so fast, especially in the area the September issue covers: the supplier market and, in particular, the e-learning supplier market. E-firms are here today, gone tomorrow, spawning and gobbling up the competition—as we learn in ASTD editor-in-chief Pat Galagan's article, "Swimming With the Big Fish." Focusing on another arena of the supplier market, *T+D* associate editor William Powell looks at sales training, and startup consultant David Zahn offers some general tips he has learned firsthand by working with suppliers.

Speaking of e-learning, some recent reader feedback questions whether *T+D* is now all about the e-thing and has forgotten training and development. Don't let the new logo throw you off: It still says *Training & Development* on the spine. *T+D* absolutely still covers t and d, and e (as it's not going away), as well as the issues and information trainers need to succeed in their new role as strategic business partners in their organizations.

And I think I can safely say that everything I've just written will still be true by the time you read this.



Haidee E. Allerton
Editor



Editorial Excellence -
Single News Article:
"Roll 'Em Up"
ASBPE
American Society of
Business Press Editors
1998

Gold Circle Awards:
Certificate of
Achievement
ASAE,
Communications
Section
American Society of
Association Executives
1994

Best Design - Special
Editorial Report or
Section: "Making
Choices About
Change"
OZZIE Bronze Award
of Excellence
Folio Magazine 1992

Magazine Regular
Non-Opinion
Column: "Working
Life"
Clarion Award
Women in
Communications
1992