

Conference Highlights



ASTD President-elect Ralph M. Hartmann accepts gavel from ASTD President A. A. Daly at National Conference in Washington.

ASTD Regions Revamped

Beginning with the term of the newly-elected officers, the number of ASTD Regions will be reduced from five to four. Former Region IV, (Canada), will be incorporated into other Regions and former Region V (Western United States) will become Region IV. Distribution of Canadian members and chapters will be as follows:

Quebec to Region I

Ontario, Manitoba and Saskatchewan to Region II

British Columbia and Alberta to new Region IV

Consultants To Study ASTD

Booz, Allen and Hamilton, Management Consultants of New York City have been authorized by the ASTD Board of Directors to conduct a survey of the purposes, program and operation of our Society.

The rapid growth of our organization and the increasing need for service to members has prompted the Board to seek this objective study.

The results of the study will be reported in the *Journal*.



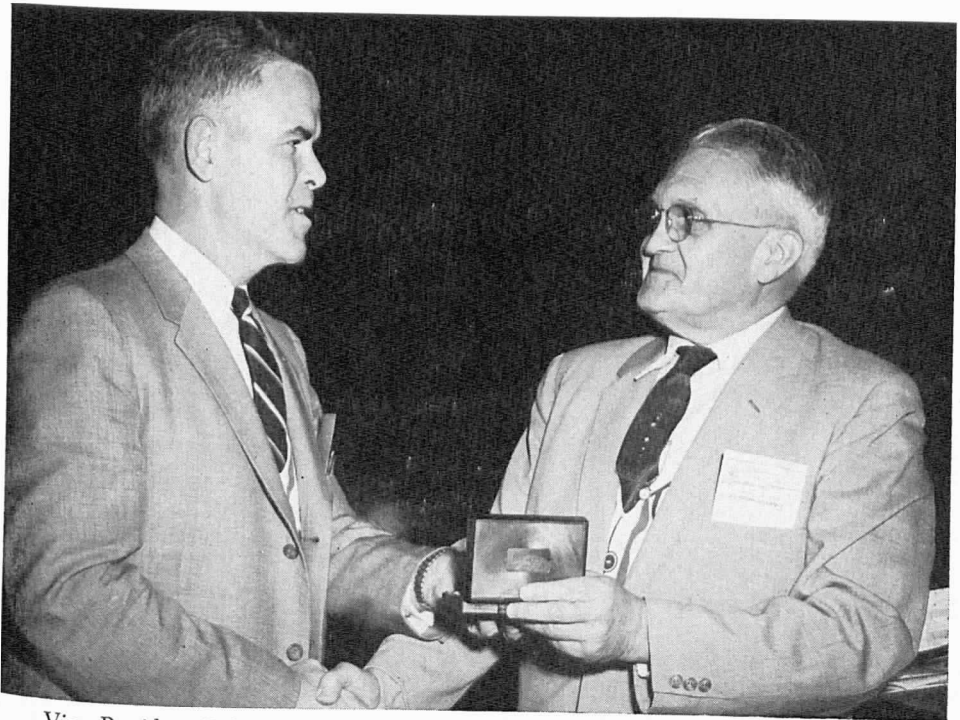
NEW ASTD OFFICERS (l. to r.) - J. W. Cunningham, Vice President, Region I; J. E. Gallagher, Vice President, Region III; Ralph M. Hartmann, President; Robert B. Burr, Secretary-Treasurer; and Frank H. Wickhorst, Vice President, Region IV.



Roy V. Colbert, General Chairman of the 14th Annual ASTD Conference, receiving award from President Daly for outstanding Conference effort.



Past-presidents of ASTD, who received gold engraved Life Membership cards, were Herman J. Gemuenden, W. C. Christensen, Cloyd S. Steinmetz, President A. A. Daly, F. S. Laffer and Thomas S. Keaty.



Vice President Robert B. Burr (Secretary-Treasurer-elect) presents Special Award of watch to Hugh St. Leger Booth of Greater Detroit Chapter for continuing contributions to ASTD of time, effort and sound training philosophy (1944-1958).



Mr. Franc Ricciardi of American Management Association accepts "Skipper" Allen Award for Lawrence A. Appley from ASTD President Daly at National ASTD Conference.

ASTD "Skipper" Allen Award To Lawrence A. Appley

Outstanding national recognition for service in the field of education and training in business and industry was given to Lawrence A. Appley, President of the American Management Association, when he was awarded the "Skipper" Allen Award. Mr. Franc Ricciardi, Vice President of AMA, accepted the award for him on Tuesday, May 6th, at the opening session of the 14th Annual ASTD Conference, at the Sheraton-Park Hotel, Washington, D. C.

"Larry" Appley, rounding out ten years as President of the American Management Association, has done more than any other single person to bring about the acceptance on the part of

business of formal training and retraining for management people at all levels while on the job.

The "Skipper" Allen Award is named after Charles Ricketson Allen, an outstanding teacher, author, and pioneer in trade and industry training. The training of teachers in this field was his forte. Allen was among the first to apply the scientific method to teacher training problems, and he set forth his philosophy and methods in a book entitled "The Instructor, the Man, and the Job."

Allen was graduated from the Massachusetts Institute of Technology in 1885. He did post-graduate work at Johns Hopkins, and received his MA

degree at Harvard in 1903. He was Superintendent of Instructor Training, Emergency Fleet Corp., during World War I. He was a member of the Amer-

ican Management Association, the Vocational Association, and was Editor of the National Vocational Education magazine when he died in 1938.

PAN AM Makes Most Of Conference

One of the best represented firms at the Washington Conference, both numerically and geographically, was Pan American World Airways. The Pan Am Sales and Service Training group uses the Conference each year as an opportunity to accomplish a variety of training objectives.

In addition to attending Conference sessions, the group met with the Aviation Trade Group on Monday, held their own system training meeting at the end of the week, reviewed presentations of new Pan Am training courses, and analyzed new developments and requirements.

Pan Am training personnel present:
Three from New York System Headquarters

Two from U. S. Sales

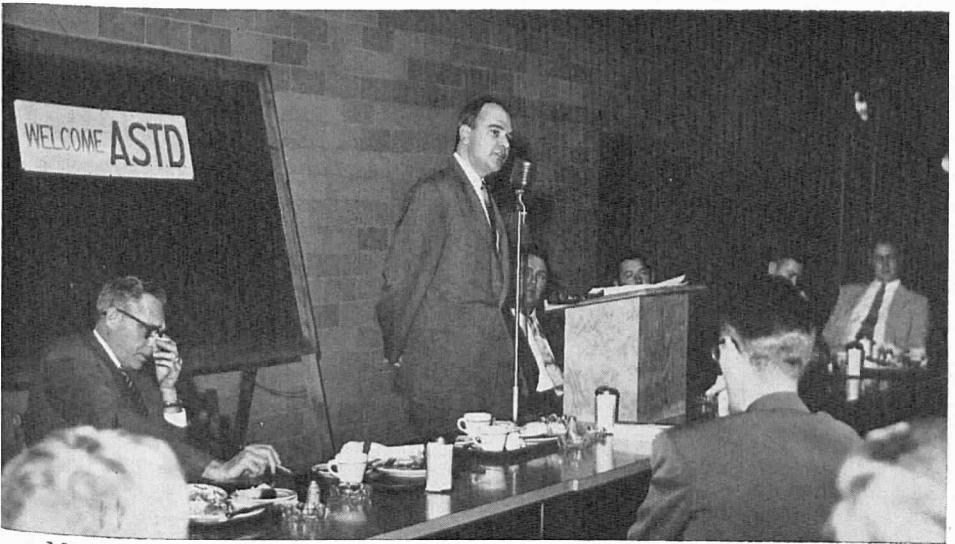
Two from London (Atlantic Div.)

Two from San Francisco (Pacific-Alaska Div.)

One from Miami (Latin American Div.)

One from Lima, Peru (Panagra)

Pan Am is an outstanding example of how a company training effort can be integrated with ASTD activities. They also plan to send new trainers to the ASTD Institutes.



Mr. S. Vaughn Andrews, Personnel and Industrial Relations Manager, Raytheon Missile Systems Division addressing the April meeting of East Tennessee Chapter, ASTD, in Bristol, Tenn. Chapter members were guests of Raytheon for the evening. Sam J. McDonald, Rohm and Haas Company, is Chapter President.