

March 26, 2019

Dear Detroit Tigers Foundation Representative:

The Detroit Association for Talent Development (formerly the Greater Detroit Chapter of the American Society for Training and Development) will have a joint chapters membership outing for the summer of 2019. We would like to use Tigers' tickets for this 2nd Annual "Back to School Kids & You" event with a focus on promoting adult learning as a joint effort of fellow chapters with their children heading back to school along with our school supplies drive. We are joining three Michigan chapters of ATD (Association for Talent Development/www.td.org) for this event to make it bigger than last year. The chapters are ATD Detroit, ATD Ann Arbor, and ATD Toledo.

Our chapter's mission is to promote the growth of workplace learning and performance. We achieve this with goals of offering professional development opportunities to members and non-members, providing targeted services, and holding relevant events that impact business goals. The "Back to School Kids & You" event is aimed at encouraging our members to join in for various learning initiatives and with their children. Our organization is initiating various learning activities and events and this outing allows us to highlight employee learning at organizations with a family focus. This includes a Back to School Supplies Drive we will hold from August to September. Members will be asked to donate school supplies for the Back to School Drive at the two meetings in which the tickets will be distributed. All school supplies collected from the drive will be donated to a designated Detroit Public School to be determined and the designated school last year was Thirkell Elementary-Middle School.

I can be reached at EstherLJackson@hotmail.com or president@detroitatd.org. The best phone number to reach me is 313.949.2499 if additional information is required. Thank you in advance for your consideration of this request.

Sincerely,

Esther L. Jackson

Dr. Esther L. Jackson
President