

News from Affiliated Chapters

As the season progresses ye editor begins to get more and more mail from the secretaries of the various ASTD affiliates around the country. There are some chapters, however, that forget to send even the mimeographed notices of forthcoming meetings.

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Los Angeles

In Los Angeles, where the training directors continued to meet all summer, the group heard R. H. Griest, Employment Manager, Pacific Telephone Company, discuss "Employment Interviewing with Illustrative Examples," at their September 28 meeting in the Roger Young Auditorium.

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Philadelphia

Philadelphia continues to lead all other ASTD affiliates with their nine page monthly brochure. It's always interesting to read, especially the profiles they do on members. In September they heard Daniel Rochford, Employee Relations Department, Standard Oil Company of New Jersey, talk on "Management-Employee Communications and What We Can Do to Improve Them." In October, Hal E. Himes and Frank M. Bunch, E. I. duPont deNemours Company, made a flannel board presentation of HOBSO (How Our Business System Operates).

Ontario

From Canada came the following letter: "Further to our August 25th communication, enclosing the list of names covering the 1950-51 Executives of the Ontario Society of Training Directors, I regret to inform you that our Past President's name was omitted and would appreciate your adding it to the list:— W. A. Young, The Canadian Johns-Manville Company Ltd., Port Huron Ontario. Thanking you, E. Werle, Secretary." We appreciate this information, Mr. Werle. How's your fall program coming along?

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New York

The National Association of Training Directors, recently affiliated with ASTD, had sixty-five out to hear Aldo L. Raffa, Training and Education Specialist, Manpower Office, National Security Resources Board, Washington, D. C., talk on "Training Problems Resulting From Mobilization" at their October meeting in New York City.

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St. Louis

Program Chairman, Henry Christmann, of the St. Louis group was kind enough to send a copy of their MEETING NOTICE which told that Karl D. Klein, Monsanto Chemical Company, would talk on "Factors Which Influence Training Programs" at their October meeting.

News from Affiliated Chapters

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Cleveland

We were happy to receive a copy of *Training Topics*, the brightly colored and sprightly house organ of the Cleveland crowd. It is packed with information, front and back, that is of genuine interest to training directors in that area. Lerman W. Morgan, Secretary of ITDA, must have ye editor on his mailing list because I have gotten regular notices telling of their opening program in September, a panel discussing "Training As a Defense Weapon" and their October program when they had a "Shop Talk Hour" and dinner.

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Pittsburgh

ONUS, NOT BONUS was the headline on the notice that went out to members of the Pittsburgh group announcing their meeting of October 24. M. J. Kane, Training Within Industry Foundation Inc., was the chief speaker. At their September meeting L. W. Horning, Vice President in charge Personnel and Public Relations, New York Central System, spoke on "Building Morale Through Training."

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Detroit

Henry L. Schmutz, Director of Sales Education, Kelvinator Division, Nash-Kelvinator, was the featured speaker at the October meeting of the Michigan Training Council, Detroit. His topic was "The Professional Techniques of Selling."

Iowa

On an Iowa Industrial Training Association letterhead, E. S. Baird, their secretary-treasurer, sent in a nice letter accompanied by a very well done publicity release. Here it is:

"The Iowa Industrial Training Association had a splendid Fall meeting at Russell-Lamson Hotel, Waterloo, September 15, 1950. Mr. R. E. Worthington of Worthington Associates, Chicago, was luncheon speaker. He discussed 'A New Technique for Predicting Job Behavior and Effectiveness.' The technique makes use of the application blanks. Attendance at the meeting—50.

"President Ralph Hartman has appointed a special committee of Des Moines persons: R. W. Stebbins, Green Colonial Furnace Co., Mabel Kutch, Younkers, Glen Boysen, Meredith Publishing Co. to handle local arrangements, ladies, program, and publicity for the Annual two-day meeting at Hotel Kirkwood in Des Moines in December. The program committee is F. L. Docken, Maytag Co., J. E. Evans, Iowa State College, Robert Faxon, Rath Packing Co. and John W. Rogers, Hubinger Co.

"Dr. J. E. Evans, Chairman of research announced completion of a study 'The Extent of Training Supervisors in Labor Contract Administration Among certain Iowa Industrial Organizations.' The study was made by Mr. S. V. Snyder, Safety Engineer, Engineering Extension Service, Iowa State College, for the Iowa Industrial Training Association. A limited number of copies are available to A.S.T.D. members on request."

News from Affiliated Chapters

(Continued)

Indianapolis

A. W. Collins, secretary of the group in Indianapolis, has resumed his colorful two and three color notices to get the members out. October 9 they heard F. D. Wallace, Vice President, J. D. Adams Manufacturing Company, present his company's tailor-made economic training program "What is Best for Me and My Family." C. P. Robertson, their Publicity Chairman, sent a note and a well prepared release for publication. (Other chapters please copy)

Dallas

Drew M. Young, Training Representative, The Atlantic Refining Company, Dallas, and President of the North Texas Society of Training Directors, Dallas, wrote telling us that he was able to use extra copies of *The Journal* in a display at the Dallas Personnel Conference, September 21 and 22. Have other groups thought of using copies of *The Journal* at similar conventions? What's on the program for the group this fall, Mr. Young?

Here's a BRAND-NEW "How To" Package!



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