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President's Message

The year 1950 started with a firm resolve on my part to keep all ASTD committees working hard and to get constructive results from them for the good of each one of us. Although many have worked and are still working, what I had hoped for has not been entirely accomplished. The ASTD Library Committee whose work you can see in the Supplement that goes with this issue of *The Journal* has been an outstanding one. With the new year, I hope to see renewed activity on the part of all our committeemen.

Perhaps our outstanding accomplishment in 1950 has been the broader national recognition of ASTD. As a result of our taking our place in mobilization planning, the government has been favorably impressed with our potentialities. I have attended, by invitation of Maurice Tobin, Secretary of Labor, two consultations on training held in his office in December. Many industrial societies know more about us and approve of our efforts as never before. Membership in ASTD will give each of us, individually, recognition in new places.

For the immediate future, I pledge myself to do everything possible to continue the things in which we have been successful in the past.

A very cordial holiday greeting to each and every one of you!

F. S. "Doc" Laffer

You are cordially invited to become a Member or an Associate Member of the American Society of Training Directors, an organization devoted to the advancement of training and education, especially as it applies to the American industrial system. The avowed purpose of the Society is the development of the profession of training. It functions as a coordinator of activity, a publisher of important and timely training information, a sponsor of Research; its JOURNAL provides a medium of exchange of ideas and publishes the results of special studies, training programs, and analysis of training and related activities.