



sharing our success

### SOS Submission

#### SOS Title:

Submission Date: 10-7-16  
 Chapter Name: Smokey Mtn Chapter  
 Chapter ID:  
 Chapter Location: Knoxville TN  
 Chapter Membership Size: ATD Smokey Mountain

Contact for this Submission: AJ Buswell  
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 Chapter Title: UP MEMBERSHIP  
 Chapter Website URL:

When responding to each area, please provide information about who, what, when, how, why, where, and to what degree where appropriate. Also, please be specific and provide enough detail that would allow a leader from a different chapter to pick up this document and mimic your effort.

#### Description of Effort:

"Back office" Tour of local, large TD program in this case Dollywood. During workday (but park was closed), full day park served lunch.

#### Need(s) addressed (please be specific):

Best practices - new employee onboarding + train for success

#### What is your chapter's mission?

Equip individuals to improve business through talent development.

#### How does this effort align with your chapter mission (Please provide specific examples)?

Developed training ~~initiat~~ initiatives facilitation tools + skills.

\*ATD Mission: Empower professionals to develop talent in the workplace.\*

#### How does this effort align with ATD's mission (Please provide specific examples)?

Same.

#### Target Audience (Who will benefit/has benefited?):

Members of chapter

**Costs/Resource Used:** (Include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources.)

None - chapter members worked there

**How did you implement?** (Please give a brief description.)

- Normal invitation channels

**What were the Outcomes?** (Please include hard data regarding financial, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)

Largest attendance @ chapter event ever (N = ~ 50)

Very satisfying - 100% engagement @ event

**Lessons Learned:** (Hints and tips for other Chapters who may be considering a similar effort)

- Use your individual resources through their website
- Think of it as a field trip for your chapter.

**Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc):**

- Internal member who initiated & planned entire event

**How did you become familiar with the Sharing Our Success (SOS) program?**

- Saw or heard of SOS from Twitter
- Saw or heard of SOS from Facebook
- Saw or heard of SOS from another Chapter Leader
- Saw or heard of SOS from LinkedIn Chapter Leaders group
- Saw or heard of SOS on an area call with a NAC representative
- Found SOS on ATD website
- Other Being at ALC

**Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)?**

\*Participating chapters receive up to two complimentary registrations for presenters.

Please email completed forms to [SOS@td.org](mailto:SOS@td.org) along with any supporting documents.