



CENTRAL IOWA CHAPTER
Association for
Talent Development

MAKE A
DIFFERENCE:

Sponsorship Opportunities



Package Annual Benefits

Featured on ATD Website

Recognition at Regular Events

Sponsor Speak – 2-3 Min of Podium Time at 2 Regular ATD Events

2 Dedicated Social Media Posts

1 eMail Blast to Membership*

**eMail Blasts available for individual purchase*