

Sponsorship Opportunities



What and When:

When: June 7, 2016, 8:00AM – 4:30PM

Where: Gallery One Doubletree Suites Hotel, Fort Lauderdale, FL

What: There will be general sessions and keynote speakers, along with concurrent, 1-hour breakout sessions. Participants will be encouraged to visit the exhibitors with drawings.

Who You Will Reach:

These advertising opportunities target:

- Over 1300 influential learning and talent development professionals in Miami-Dade, Broward, Palm Beach counties and beyond who receive our weekly communications
- Over 230 active chapter members highly engaged in the corporate and government learning and development community in South Florida
- Senior and mid-level managers in Human Resources, Organization Development, Learning and Talent Development, and Leadership Development roles in the South Florida public and private

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Sponsorship Levels:

		Gold	Silver	Bronze	Exhibitor
Items	Cost	\$3,500.00	\$2,500.00	\$1,250.00	\$750.00
	<i>Value</i>	<i>\$3,748.00</i>	<i>\$3,098.00</i>	<i>\$1,848.00</i>	<i>\$998.00</i>
6' Display Table inside Conference Expo	\$500	X	X	X	X
Recognition from podium	\$100	X	X	X	X
2 Complimentary Full Conference Tickets	\$398	X	X	X	X
Over 2 hours of attendee exposure during Expo		X	X	X	X
Logo hyperlinked and included on Event Website		X	X	X	X
Logo on Participant Tote Bags	\$900	X			
Logo on Participant Notepads	\$300		X		
Sponsor Networking breakfast, with exclusive display "rights"	\$500	X			
Remarks and Opening or Closing of the Expo (up to 3 minutes)	\$200		X		
Sponsored Morning or Afternoon Break in Expo	\$400		X		
Color, full page ad on back of the program	\$500	X			
Full page ad in program (color)	\$400		X		
Full page ad in program (black & white)	\$250			X	
Priority given to give-away product as grand prize		X	X		
"Prime" Expo exhibitor location		X	X		
Logo (hyperlinked) on Chapter homepage through 6/30	\$500	X	X	X	
Email sent to chapter distribution list (1000+) prior to Conference	\$250	X			

All sponsors will be promoted in conference marketing materials (emails, website, flyers leading up to the event and posters at the venue). Exhibitors will be recognized on the website and listed in the event program.

To learn more or for Specialty packages contact: Jennifer Tomarchio @ (954) 470-0178 / sponsor@atdsfl.org