**Using Instagram to Promote Board Roles**

ATD NYC Instagram: <https://www.instagram.com/atd_nyc>

**Posts about 2019 Board Submissions/Nominations**:

<https://www.instagram.com/p/Bm2BAPugeI->

<https://www.instagram.com/p/BnAQUxXlNf1>

<https://www.instagram.com/p/BnFZj6XF_2p>

<https://www.instagram.com/p/BnH6kGrF61J>

<https://www.instagram.com/p/BnKMs3mloiU>

<https://www.instagram.com/p/BntN8RGFY0K>

**Board Members Featured with Interview Posts:**

VP Operations, Shani Carter: <https://www.instagram.com/p/BnKM2cAlSRM>

VP Membership, David Truzman: <https://www.instagram.com/p/BnKMnPSlfCj>

VP Finance, Bonnie Negron: <https://www.instagram.com/p/BnH6xtTFn6j>

Past President, Margaret Clarkson: <https://www.instagram.com/p/BnH5DdGFDuK>

VP Talent Management, Jamie Librot: <https://www.instagram.com/p/BnFZnl_lmuf>

VP Marketing, Shelton Hollers: <https://www.instagram.com/p/BnFZbxiFuhc>

VP Special Interest Groups, Mies de Koning: <https://www.instagram.com/p/BnAQb7hldnt>

VP Technology, Laurel Carpenter: <https://www.instagram.com/p/BnAQDP6F847>

President, Greg Simpson: <https://www.instagram.com/p/Bm4H1t4lq8r>

VP Programs. Zachary Konopka: <https://www.instagram.com/p/Bm2A2aEARMs>

**Instagram Interview Questions**:

1. What three words describe you and why?
2. What do you love about being on the Board? How has the experience change you?
3. What trend are you most excited about in our industry?
4. As we navigate the 4th industrial revolution, adaptability skills are key. What skill has helped you adapt and stay current in our changing environment?
5. What advice would you give to a young person entering the Talent Development field today?
6. Outside of Talent Development, what passion might we see you pursuing?