

Letters to the Editor

Likes Journal

I have just finished reading the May-June issue of *ASTD Journal* and I like it - especially the following:

1. ASTD news items.
2. New training tools.
3. The article on a two-hour course in speaking because it describes an interesting new program but is not presented as a cure-all.
4. The article on developing the professional manager - because it gets right at the heart of a crucial problem in management development.
5. The article on how to treat your speaker right - because it is a straight forward discussion of a practical problem with specific and practical answers.

I agree with you that Walter Shaw did a good job in improving the *Journal*.

DeWITT MAGUIRE
Civil Service Commission
City of Detroit

"Objectives" Useful

We thought the article "Look at Your Training Objectives" by John A. Peart (July-August 1957) was a very practical and provocative piece. We believe our field personnel will find it of value, too. Accordingly, we would appreciate permission to reproduce and distribute the article.

Thank you for your assistance.

LELAND F. RAMSDELL
National Park Service
U. S. Dept. of the Interior
Washington 25, D.C.

College Course Interest

I was pleased to see the article by George W. Thormeyer in the July-August issue of the *ASTD Journal* concerning college courses in industrial training, as I am interested in developing a similar program here.

Please forward Mr. Thormeyer's mailing address to me, as I would like to correspond with him.

JAMES L. BOONE, Jr.
Texas A & M
College Station, Texas

Friend of Walt

Congratulations on your appointment as Editor of the *Journal of the ASTD*. You are succeeding a man who is highly respected by the training fraternity. I like to think that I too am a friend of Walt Shaw.

RICHARD GUYON
The Standard Oil Co. (Ohio)
Cleveland, Ohio

Backlashes?

. I have just finished scanning your May-June, 1957 issue and was impressed with the article "A TWO-HOUR COURSE IN SPEAKING." I practiced body actions as dealt with in the article using the suggested subject "HOW TO ADJUST A FISHING REEL." It worked out fine, only one problem, how do you untangle the backlashes?

GEORGE F. CARPENTER
Trained Men
International Correspondence Schools
Scranton, Pa.

More On Speaking

I have had about twenty requests for further information about my article "A Two-Hour Course in Speaking" which appeared in the May-June issue. It is impossible for me to answer these requests individually as completely as I would like to. Would the *Journal* be interested in a follow-up article?

Most of the questioners have wanted to know about texts, check lists for scoring progress and techniques for speeding training. It is these things and others that the article would cover.

FRED DOWLING
Michigan State University
East Lansing, Michigan

(*Ed. Note: Dr. Dowling's follow-up article will appear in an early issue.*)

Wants Supervisor Reading

I enjoyed reading the May-June *ASTD Journal*, and would like to take you up on your request for an expression of thoughts

First, I would be interested in an article or articles discussing available reading material that is designed for, and will be read by, first and second line supervisors to help them improve their skills in management and training.

W. M. GLASGOW
Gulf Atlantic Warehouse Co.
Houston, Texas

DR. HOWARD WILSON is now Assistant Director of the Management Center of Marquette University and Assistant Professor of Management in the Graduate School.

PERSONNEL BULLETINS

(Any 2 bulletins of your choice will be sent free; additional bulletins 25c each)

1. Personnel Costs—Difference between Profit or Loss?
2. How to Set the Starting Pay of a New Employee.
3. How to Tailor Personnel Tests to Your Company Operation.
4. Sample Hiring Manual (specify Clerical, Mechanical, or Key Personnel).
5. Research-Development Bulletins of Industrial Psychology Tests.
6. Sources in Personnel: Journals, Associations, Publishers, Universities.
7. Interviewing Recommendations and the Biographical Fields.
8. Steps in Company Merit Rating Program.

Write to Industrial Psychology, Inc., Box 6157, Tucson 6, Arizona

Bulletins restricted to personnel or management staff