

Form Name: Sharing Our Success Submission Form
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Sharing Our Success (SOS) Submission Form

Chapter Name: Bay Colonies

Chapter Membership Size: Small (Less than 100)

Chapter Contact Person: Wendy Picard

Email Address: wbpicard@gmail.com

Phone Number: (401) 533-7134

Chapter Board Position: President

Chapter Website URL: <https://atdbaycolonies.org/>

Submission Title: Programming made easy(er)

What did you do? (a 2-3 sentence summary of your effort): Use summer planning meetings to plan our programming for the upcoming year. By front-ending the bulk of the work to our slow time, we craft cohesive professional development events and end up with a great marketing tool.

Who benefitted from this effort (Target Audience) Check all that apply: Chapter Members
Board Members
Chapter Volunteers
Potential Chapter Members

Why did you do it? What chapter needs were addressed? Bay Colonies attempts to evenly spread the workload across the entire board of directors. The L&D community is very giving but potential board members can be discouraged by the amount of work required from a VP of Professional Development. In this case, we all assist with the heavy lift of planning our yearly programming and take care of a bit of marketing at the same time.

What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.) Happier board members! One of our current board members became a Bay Colonies member based on how "professional and put-together" our programming was presented.
One of the deliverables of Summer Planning is a unique graphic which is used in our marketing campaign for the year.

What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)	<p>Typically, the board meets once a month for 90 minutes, but during June, July, and August we have a 3-hour meeting once each month. During this time, we create our Annual Report and plan the upcoming programming events (normally, once a month September - June).</p> <ol style="list-style-type: none"> 1. We develop 2-3 goals to improve our chapter. (For example: increasing member engagement or raise awareness of ATD benefits) 2. Brainstorm an overarching theme for the programming year. (For example: Bay Colonies Got Talent or The Thrill Ride of Learning) 3. Incorporating the annual member interest survey, brainstorm events that will also support the overall goals in step 1. (For example: Evolving Your Skills or Games for Virtual Engagement) 4. Create title and plan a date for each event, then share with your graphic designer. (For examples, please see attachments)
Is there anything you would do differently?	Keep an ongoing list of ideas for themes and programs to spark the summer sessions.
When did you start working on this effort?	Jun 01, 2021
When did this effort go live?	Sep 01, 2021
Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.	9
What resources did you use? Check all that apply:	<p>Chapter funds</p> <p>Volunteers</p> <p>Board Members</p> <p>Other: Graphic designer</p>
How much money was spent?	\$250
How many volunteers were you able to recruit?	n/a
Which board positions were involved in the effort?	All 9 board members
Do you have any additional insights to share with other chapters implementing this effort?	We use our Summer Planning time for additional time-consuming collaborations (for example: reviewing By-laws, developing membership drives, etc.) but also to do team building, another key for an engaged board.
Please attach any documents that help support this submission. It is highly encouraged to submit editable files (ex. Word, Excel, etc): (additional documents and documents over 2MB should be sent to sos@td.org)	https://www.formstack.com/admin/download/file/13020819206

additional supporting documents:

<https://www.formstack.com/admin/download/file/13020819207>

How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:

Chapter Leader
ATD Chapter Leaders Conference (ALC)
National Advisors for Chapters (NAC)
NAC Area Call
Chapter Leader Day (CLD)
Other: I submitted a mini SOS form at Chapter Leader Day and Juliet Hart followed-up and encouraged me to submit.

Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.

Yes

email_consent

true
