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Retention Leadership

I recently rejoined ASTD and am pleased at the more professional look and feel of the magazine compared to what it was years ago.

[Re: a premise in the article, "Retention Leadership" in the March issue], leadership development is far from the "bread and butter" of training departments, nor is it often an "integral part of workplace learning."

Maybe leadership development should be those things, but the reality is [that] most training departments, and organizations, struggle mightily with it from the get-go, including defining "leadership."

In fact, I'd love to see articles on how different organizations tackle that particular issue.

Thank you.

Shawn Greene Savage and Greene El Sobrante, California shawn@savageandgreene.com

Work-Life Balance
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Infoline,
"Creating Your
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June 2004

Renewals SUBMISSIONS outhor Guidelines Editorial Calendar

One long-standing mission of T-ID is to provide coverage it offers something for every level of trainer, every workplar searning and performance professional no matter what his ser role, task, or area of expertise.

This issue, for example, has content on • basics, such as facilitation skills • career development, such as how to become more effective negotiator • case challength away action leading approach

learning analytics—training evaluation using metrics tied to the organization's business goals chossing the best learning bechnologies for ROI virtual communities fostering enterprise-wide success Caterpillar

Also here at $T+D_{\rm r}$ right now we're feeling a bit like we're





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