

# ASTD News

## Hardt Promoted At Schaefer

Erich Hardt has been appointed Manager, Management Development and Training, Marketing of The F.&M. Schaefer Brewing Co., Brooklyn, N. Y. In his new position, Mr. Hardt is responsible for Management Analysis, Planning, Development and Training for the Marketing Management personnel at Schaefer's Brooklyn and Albany, N. Y. offices, the Cleveland, O., and Camden, N. J. offices. Mr. Hardt joined Schaefer in March 1961.

Mr. Hardt has done special consultant work in such diversified fields as Auto Parts Distributor, Hospital, Police Department, Cotton Mills and Church.

He was Chairman of the Workshop Committee of the New York ASTD Chapter for one year and Secretary of that Chapter another year. He has been an active member of ASTD for almost 12 years. He is a graduate of New York University.

## Burr Appointed To CIPM Board

Robert B. Burr has been appointed to serve as the ASTD representative on the CIPM (Council for International Progress in Management) Board by President Robert B. Sale.

Bob replaces Andrew Daly whose term has expired. Bob is a past President of ASTD and is Manager of Training and Development at Pittsburgh Plate Glass Company.

## Have A New Film To Show At Chicago ASTD Conference?

During the May 6-10 annual ASTD Conference at the Pick-Congress Hotel in Chicago one of the added features will be a showing of new training films.

If you have produced or released any training films since January 1, 1961, such films are eligible for the film showing. These films should be 8mm. or 16mm. motion picture, 35mm. film strip - with or without sound, but no slides.

If you have any films of this type will you please contact:

L. C. Smith

Director of Industrial Training

National Safety Council

425 N. Michigan Ave.

Chicago 11, Illinois

If you have any descriptive literature, please include this along with the running time, whether black or white and if possible a brief synopsis.

You will be notified as to whether your film qualifies for the film showing.

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## Robert Feemster Dies

Robert M. Feemster, chairman of the executive committee of Dow-Jones & Co., Inc., was killed in a private plane crash in Florida.

ASTD'ers will remember Mr. Feemster's keynote address to the 1962 National Conference in Dallas.

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