### atd CHAPTERS

# **Leader Connection Newsletter**

**Supporting Chapter Success** 

### **Updates & Reminders**

### Submit the Chapter's 2023 CARE Contact

CARE contacts facilitate data gathering and manage the reporting process for the board. These contacts will receive key CARE information and announcements throughout the year, including the chapter's unique submission platform login. Submit your contact via the online form. As a reminder, the online 2024 CARE survey submission deadline is January 31, 2023.

## Q2 2023 Joint Membership

Due to internal team transitions and upcoming project deadlines, chapter services will not be sending out Q2 joint membership lists this month. Joint membership reports will resume in October to reflect the Q3 data. If you are particularly concerned about your chapter's joint membership numbers, please reach out to your CRM to request an updated list.

### Chapter Exclusive Programming & CARE Send at least one standalone marketing message to promote the upcoming webinar

"Backstage Pass: ATD's New Focus on Developing Sales Capability" to chapter members and count the event as a professional development program in the chapter's 2023 CARE submission. Simply promote the event via email or social media and upload a screenshot using this online form to receive credit. Chapter leaders can access marketing materials to promote the event here.

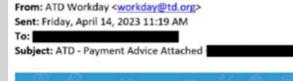
## **ATD Summer Sale 2023**

ATD's summer sale is just around the corner. From July 24 to August 18, all certificate and master programs, on-demand courses, APTD and CPTD prep courses, and the TDBoK are 20% off. During the third week of the sale, August 7 to 11, select resources across ATD, including membership, are on sale. All memberships, including chapter leader memberships and power memberships, will 10% off. We would also like to include a 10% discount on your chapter's membership as part of the promotion to support power membership growth. If your chapter does NOT wish to participate in this promotion, please email chapters@td.org by Wednesday, July 19.

Please note that we share this information for planning purposes, but it should remain confidential. We ask that chapters do not advertise the sale in advance.

**Chapter Incentive Program (ChIP) Notifications** 

Beginning in 2023, chapter services is adjusting its protocol regarding Chapter Incentive Program (ChIP) revenue notifications. ChIP funds are disbursed quarterly to chapters via ACH. A single designated contact will receive documentation of the payment via email. This email will come from workday@td.org and include an attachment with the payment breakdown. The notification email will look like the sample below:



Incorporated 1640 King Street

atd

Business Process: Remittance File: For Chapter on 04/14/2023 Subject: Remittance File: Chapter - 1 Click here to view the notification details.



Sample Chapter

Supplier Invoice

03312023CHIPMBR

3rd Floor Alexandria VA 22314

Invoice Date

03/31/2023

chapter's designated contact, please reach out to your CRM.

Payment Date

American Society for Training and Development,

PAYEFT-000000000

Payment Amount

Discount Tax Amount

Payment Advice

Chapter . Please see attached payment advice for more details.

04/14/2023 USD 126.74 Alexandria, VA 22314

**Gross Amount** 

Payment Currency

Supplier Invoice Memo	Q1.23 CHIP Membership				
03312023CHIPPROD	03/31/2023	6.74	0.00	0.00	6.74
Supplier Invoice Memo	Q1.23 CHIP Products				
The attached payment ad	dvice will break the chap	ter's ChIP	revenue do	wn by catego	orv A

Quarter 2 ChIP payments and notifications went out earlier this week. If a representative of your chapter board did not receive this notification or you have questions about your

**Events** 

# Chapter Leader Webinars

### Be sure to register for our upcoming chapter leader webinars. Click the links below for more details and to sign up.

sample is included above.

Backstage Pass: ATD's New Focus on Developing Sales Capability – July 19 at 2:00 p.m. ET Be one of the first to get an insider view into how ATD is investing in the sales training and

enablement community. During this webinar, sales content leader Dayna Williams will

### share how a team of diverse, sales enablement professionals have taken the ATD Capability model and thoughtfully re-casted it to guide the work we do to 'Develop Sales

Capability' within revenue-generating organizations. She'll walk through the Work Methodology contained within this model and how this process will come alive at this year's SELL conference in November. Join to receive access to a special discount code for SELL registration just for chapter members. Click here to register. Leader Connection Hour: How to Recruit, Engage, and Retain Board Members and Volunteers – October 12 at 2:00 p.m. ET In this second session of our two-part Leader Connection Hour series, learn proven strategies for attracting and retaining quality board members and volunteers. From

effective recruitment tools and practices to right-sizing involvement, our National Advisors for Chapters (NAC) will share their expertise and best practices. Join us for an insightful

# conversation on how to build a strong, committed team. Click here to register.



The New York City Chapter developed an onscreen quick reference guide to support

### chapter leaders in creating consistent and complete event listings in Wild Apricot. Their Wild Apricot sidekick guides users through each step in the event creation process with helpful screenshots and tips. The sidekick is editable and can be easily tailored to the

needs of other chapters looking to implement something similar. This new tool has allowed the chapter to streamline its event creation and management process and reduce errors for members attempting to register for events. Read more about this program. **Sharing Our Success (SOS)** The SOS program helps chapters improve by sharing and finding easy-to-use

ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. Learn more and submit here.

# Chapter Essentials

chapter volunteer to participate in this group.

**Connect With Fellow Chapter Leaders** Join the ATD Chapter Leaders LinkedIn Group to share resources, ask questions, and celebrate successes with other chapter leaders. Please note that you must be an active

# Looking for Assistance?

**Chapter Leader Community** 

**Chapter Services** 

**National Advisors for** Chapters