

atd CHAPTERS

Leader Connection Newsletter

Supporting Chapter Success

Updates & Reminders

- **Submit the Chapter's 2023 CARE Contact**

CARE contacts facilitate data gathering and manage the reporting process for the board. These contacts will receive key CARE information and announcements throughout the year, including the chapter's unique submission platform login.

[Submit your contact via the online form](#). As a reminder, the online 2024 CARE survey submission deadline is January 31, 2023.

- **Q2 2023 Joint Membership**

Due to internal team transitions and upcoming project deadlines, chapter services will not be sending out Q2 joint membership lists this month. Joint membership reports will resume in October to reflect the Q3 data. If you are particularly concerned about your chapter's joint membership numbers, please reach out to your [CRM](#) to request an updated list.

- **Chapter Exclusive Programming & CARE**

Send at least one standalone marketing message to promote the upcoming webinar "Backstage Pass: ATD's New Focus on Developing Sales Capability" to chapter members and count the event as a professional development program in the chapter's 2023 CARE submission. Simply promote the event via email or social media and upload a screenshot using [this online form](#) to receive credit. Chapter leaders can access marketing materials to promote the event [here](#).

ATD Summer Sale 2023

ATD's summer sale is just around the corner. From July 24 to August 18, all certificate and master programs, on-demand courses, APTD and CPTD prep courses, and the TDBoK are 20% off. During the third week of the sale, August 7 to 11, select resources across ATD, including membership, are on sale. All memberships, including chapter leader memberships and power memberships, will 10% off. We would also like to include a 10% discount on your chapter's membership as part of the promotion to support power membership growth. **If your chapter does NOT wish to participate in this promotion, please email chapters@td.org by Wednesday, July 19.**

Please note that we share this information for planning purposes, but it should remain confidential. We ask that chapters do not advertise the sale in advance.

Chapter Incentive Program (ChIP) Notifications

Beginning in 2023, chapter services is adjusting its protocol regarding [Chapter Incentive Program \(ChIP\)](#) revenue notifications. ChIP funds are disbursed quarterly to chapters via ACH. A single designated contact will receive documentation of the payment via email. This email will come from workday@td.org and include an attachment with the payment breakdown. The notification email will look like the sample below:

From: ATD Workday <workday@td.org>
Sent: Friday, April 14, 2023 11:19 AM
To: [REDACTED]
Subject: ATD - Payment Advice Attached [REDACTED] Chapter - 2023 04 14



Payment Advice is attached for [REDACTED] Chapter. Please see attached payment advice for more details.

Thank you!

Business Process: Remittance File: For [REDACTED] Chapter on 04/14/2023
 Subject: Remittance File: [REDACTED] Chapter - [REDACTED]
[Click here to view the notification details.](#)



American Society for Training and Development,
 Incorporated
 1640 King Street
 3rd Floor
 Alexandria VA 22314

Payment Advice

PAYEFT-00000000

Sample Chapter
 100 ATD St,
 Alexandria, VA 22314

Payment Date	Payment Currency	Payment Amount
04/14/2023	USD	126.74

Supplier Invoice	Invoice Date	Gross Amount	Discount	Tax Amount	Paid Amount
03312023CHIPMBR	03/31/2023	120.00	0.00	0.00	120.00
Supplier Invoice Memo	Q1.23 CHIP Membership				
03312023CHIPPROD	03/31/2023	6.74	0.00	0.00	6.74
Supplier Invoice Memo	Q1.23 CHIP Products				

The attached payment advice will break the chapter's ChIP revenue down by category. A sample is included above.

Quarter 2 ChIP payments and notifications went out earlier this week. If a representative of your chapter board did not receive this notification or you have questions about your chapter's designated contact, please reach out to your [CRM](#).

Events

Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars. Click the links below for more details and to sign up.

Backstage Pass: ATD's New Focus on Developing Sales Capability – July 19 at 2:00 p.m. ET

Be one of the first to get an insider view into how ATD is investing in the sales training and enablement community. During this webinar, sales content leader Dayna Williams will share how a team of diverse, sales enablement professionals have taken the ATD Capability model and thoughtfully re-casted it to guide the work we do to 'Develop Sales Capability' within revenue-generating organizations. She'll walk through the Work Methodology contained within this model and how this process will come alive at this year's SELL conference in November. Join to receive access to a special discount code for SELL registration just for chapter members. [Click here to register.](#)

Leader Connection Hour: How to Recruit, Engage, and Retain Board Members and Volunteers – October 12 at 2:00 p.m. ET

In this second session of our two-part Leader Connection Hour series, learn proven strategies for attracting and retaining quality board members and volunteers. From effective recruitment tools and practices to right-sizing involvement, our National Advisors for Chapters (NAC) will share their expertise and best practices. Join us for an insightful conversation on how to build a strong, committed team. [Click here to register.](#)

Innovation & Recognition



July Chapter of the Month: New York City

The New York City Chapter developed an onscreen quick reference guide to support their members in creating consistent and complete event listings in Wild Apricot. Their Wild Apricot sidekick guides users through each step in the event creation process with helpful screenshots and tips. The sidekick is editable and can be easily tailored to the needs of other chapters looking to implement something similar. This new tool has allowed the chapter to streamline its event creation and management process and reduce errors for members attempting to register for events.

[Read more about this program.](#)

Sharing Our Success (SOS)

The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. [Learn more and submit here.](#)

Chapter Essentials

Connect With Fellow Chapter Leaders

Join the [ATD Chapter Leaders LinkedIn Group](#) to share resources, ask questions, and celebrate successes with other chapter leaders. Please note that you must be an active chapter volunteer to participate in this group.

Looking for Assistance?

[Chapter Leader Community](#)

[Chapter Services](#)

[National Advisors for Chapters](#)