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| **Chapter Name** | Cascadia |
| **Chapter Number (ex. CH0000)** | CH8029 |
| **Chapter Location (City, State)** | Portland, Oregon |
| **Chapter Membership Size** | Large (350+) |
| **Contact Person for this Submission:** | Kathleen Bergquist |
| **Email Address:** | [info@tdcascadia.org](mailto:info@tdcascadia.org) |
| **Phone Number:** | (503) - 579 - 1552 |
| **Chapter Board Position:** | Executive Director |
| **Chapter Website URL:** | [https://www.tdcascadia.org](http://enotification.td.org/track/click/30530608/www.tdcascadia.org?p=eyJzIjoicnRoNFF3UDFzRXNDdjFkNjN3aHZURVdzUnpzIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL3d3dy50ZGNhc2NhZGlhLm9yZ1wiLFwiaWRcIjpcImRmM2NjYjIxNjdkZjQxYWQ4ZTg2OGU3YWRjZjdkMzNmXCIsXCJ1cmxfaWRzXCI6W1wiOWRjZTdhMmU2MmE1ZmY3ZGEwNzBmYjg1M2FjMmU2YmMzMDdlYmZlYVwiXX0ifQ) |
| **Submission Title:** | Partnership with UMU |
| **Submission Description:** | UMU is an innovative way to interact, author content, and faciitate learning all in one place. It is ideal for microlearning, mobile learning, blended learning and instructor-led training. UMU provides the chapter with its platform for audience-response and microlearning. |
| **Need(s) Addressed? Please be specific.** | ATD-Cascadia is now able to have just-in-time evaluations and on-the-spot polling capability for a variety of functions, including the conference, monthly programs and member meetings. We no longer need to prepare surveys, send out emails, collect the responses, etc. It's all done online and in the moment. |
| **What is your chapter's mission?** | Our vision is to create a community that works better and our mission is to empower professionals to develop talent in the workplace. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | By using UMU software, anyone with a mobile device at our events can participate in providing feedback, Q&A sessions, issue polling, crowdsourced tags, and more. Participants log on to the UMU platform, questions are asked, data is gathered and can be displayed immediately or downloaded later. No equipment to buy or maintain! Just-in-time polling lets participants see data immediately and continue to respond, especially in a Q&A format with a speaker.   These activities build immediate buzz and excitement and contribute to to the sense of participating. It's also a cutting edge technology being modeled that participants can learn to use in their own workplace. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | See above. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | Anyone participating in our programs and events. |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | The major resource used has been time and people. We train our board members how to use the software and they manage the use of UMU at events. |
| **How did you implement: (please give a brief description)** | UMU approached us about being a model chapter to demonstrate their software and possible uses. We eagerly agreed and offered to work with UMU to develop documentation and provide any other best practices to other chapters. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | No hard data on outcomes other than to say less time is being used by the Executive Director to design evaluations and surveys, send out emails and manage collected data. Estimates are 30 minutes per event so, with approximately 4 - 6 events per month, that provides a couple of hours that the ED can be doing more strategic work for the chapter. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | \*\*Use what we've already developed. Glad to share documentation. \*\*Know that it will take the board or whoever else is designated as the UMU user-in-charge time to get up to speed. \*\*Make sure the internet connectivity is robust and workable at an event since this is all cloud-based. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | \*\*UMU rep Emily Ullberg (fantastic resource!) \*\*Documents provided by UMU (guide, flyer) \*\*Chapter board \*\*Documents we developed \*\*Tent cards for all tables explaining how to log in |
| **Please attach any documents that help support this submission: (additional documents should be sent to Samantha Herman,** [sherman@td.org](mailto:sherman@td.org)**)** | [UMU & ATD Cascadia Color Flyer.pdf](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoieG5aVTk3NURLbEpweVhXNzNaWEhLaUR0WldZIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNamdtWld3OVpXeGxiV1Z1ZEY4eE5nPT1cIixcImlkXCI6XCJkZjNjY2IyMTY3ZGY0MWFkOGU4NjhlN2FkY2Y3ZDMzZlwiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **additional supporting documents:** | [Tent Card with Instructions.pdf](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiZjRNT2ppYno5Rk00bl9abjNfOGNvQV80bkxBIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNamdtWld3OVpXeGxiV1Z1ZEY4eU1nPT1cIixcImlkXCI6XCJkZjNjY2IyMTY3ZGY0MWFkOGU4NjhlN2FkY2Y3ZDMzZlwiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **additional supporting documents:** | [Tent Card with Instructions.pdf](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiQjhsUzQ0NjRzdkk5S1NJeHpXNkwyMVFmUDA4IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNamdtWld3OVpXeGxiV1Z1ZEY4eU13PT1cIixcImlkXCI6XCJkZjNjY2IyMTY3ZGY0MWFkOGU4NjhlN2FkY2Y3ZDMzZlwiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **additional supporting documents:** | [Job Aid for Board Members.docx](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiWkR1eXB0eDhINERqdXBMdHlxamh1ajVuZDBFIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNamdtWld3OVpXeGxiV1Z1ZEY4ek1RPT1cIixcImlkXCI6XCJkZjNjY2IyMTY3ZGY0MWFkOGU4NjhlN2FkY2Y3ZDMzZlwiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Other |
| **If you selected "other", please explain your response.** | Have submitted before |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoibXpBX2t5RGdvUUVHTTQtWDZqM2l2Qjk0VUFFIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcImRmM2NjYjIxNjdkZjQxYWQ4ZTg2OGU3YWRjZjdkMzNmXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |