2009 SOS Submission: Atlanta
Yahoo SIG/GIG Leaders Group

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Chapter Name: Atlanta
Chapter ID: CH9047
Chapter Location: Greater Atlanta
Chapter Membership Size: Large (301+)

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Chapter Title: VP SIGs/GIGs
Chapter Website URL: http://www.astdatlanta.org/

Description of Effort: The Yahoo Leaders Group is a way to bring together all of the 30+ volunteers that make up the 10 Atlanta SIG/GIGs. The leadership team for each SIG/GIG can log into Yahoo and access the ASTD Atlanta SIG/GIG Leadership Group. Members of this group can post comments, ideas, pictures and past event presentations. They can also access all resources vital to the running of their SIG/GIG and find the contact information/position information for other SIG/GIG leaders. It is a way for many geographically dispersed volunteers to stay connected and maintain easy access to all the ASTD Atlanta resources. This effort also eases leadership transition and on-boarding of new volunteers.

Need Addressed: The Yahoo Leaders Group solves the need for a central location that the 30+ volunteers that are central to the running of the SIG/GIGs can communicate, access resources, and share best practices. It provides a needed structure and consistency across all ten SIG/GIGs.

Does this effort align with your chapter mission? Yes

Does this effort align with ASTD's mission? Yes

Target Audience: SIG/GIG leadership teams

Costs/Resource Use: no cost, groups are free to create on Yahoo.com

How did you implement: 1. Created a free group on yahoo.com 2. Invited leadership teams from each SIG/GIG to join group 3. Uploaded all files necessary to running SIG/GIG including event announcement templates, planning an event guide, event evaluations and volunteer roles/responsibilities. 4. Invited leaders to upload pictures of their events, post on the message board and put their events on the calendar

What were the 0utcomes?
1. A central location to store all SIG/GIG resources.
2. Easy on-boarding of new volunteers
3. A tighter community between SIG/GIG leadership
4. Sharing of best-practices
5. A SIG/GIG online contact directory

Lessons Learned: This resource allows new SIG/GIG leaders to on-board more efficiently. This tool works best when the others involved can see its value. For optimum effectiveness members should be given a personal tutorial through all of the resources available on the site.