**SCRIPT**

**WELCOME: 8:00 – 8:15AM**

**IRINA CEAPARU -** CENTRAL OHIO ATD IS PROUD TO PRESENT OUR ANNUAL LEARNING TECHNOLOGIES CONFERENCE FILLED WITH LEARNING TRENDS AND NEW IDEAS TO DEVELOP AND DESIGN LEARNING SOLUTIONS. I AM IRINA CEAPARU – YOUR COATD BOARD PRESIDENT.

I’D LIKE TO INTRODUCE THE BOARD OF DIRECTORS: RANDY EGOLF IS OUR FORMER PAST PRESENT, CARA NORTH IS OUR UPCOMING BOARD PRESENT. TERRI LOGIUDICE – MEMBERSHIP VP, DIANE COLLINS – MARKETING VP, MARY SCHENCK – PROFESSIONAL DEVELOPMENT VP AND BETH LAST – FINANCE VP.

THIS YEAR, WE ARE SO GLAD TO ENGAGE WITH OUR LOCAL EXPERTS IN LEARNING DESIGN AND TECHNOLOGIES. YOU WILL HAVE INTERACTIVE SESSIONS AND WILL WALK AWAY WITH NEW IDEAS YOU CAN APPLY TO YOUR L & D ROLE.

WHY DON’T ALL OF OUR SPEAKERS STAND UP AND LET’S GIVE THEM A ROUND OF APPLAUSE.

PLEASE HELP YOURSELF TO BREAKFAST IN THE BACK OF THE ROOM, LUNCH AND SNACKS WILL BE SERVED IN THE HALLWAY RIGHT OUTSIDE THE DOOR. THERE ARE GLUTEN FREE, VEGETARIAN OPTION FOR THOSE WHO PREFER. WHILE WE HAVE A PACKED AGENDA, WE ALSO HAVE TIME FOR YOU TO NETWORK AND MINGLE. WE HOPE WE HOPE YOU ENJOY THE DAY.

I WANT TO INTRODUCE OUR CHAPTER SPONSOR – MENTORCLIQ *(DO THEY GET TIME TO TALK?) OR PROMOTE THEIR EVENT ON SEPT. 20TH*

FINALLY, I WANT TO THANK ALL OF OUR COMMITTEE MEMBERS WHO HAVE WORKED HARD EACH WEEK TO ORGANIZE EVERY DETAIL FOR THIS EVENT. (LIST? YES)

ASK COMMITTEE MEMBERS TO STAND IF PRESENT? YES

WE’RE VERY EXCITED TO HAVE AN EVENT APP FOR TODAY. LET ME TURN THIS OVER TO TERRI LOGUIDICES TO REVIEW A FEW FEATURE OT THE APP.

**TERRI LOGIUDICE** – THANK YOU IRINA. OUR EVENT APP IS THERE FOR YOU TO..

* REVIEW AGENDA, BREAK OUT SESSION AND ROOM ASSIGNMENTS (HOW TO MOVE TO BREAKOUTS )
* SEE PRESENTER INFORMATION
* COMPLETE BREAKOUT AND EVENT SURVEY
* AFTER THE CONFERENCE, WE WILL LOAD PRESENTATION MATERIAL FROM BREAKOUTS YOU DIDN’T GET TO ATTEND

I AM AVAILABLE IF YOU HAVE ANY QUESTIONS REGARDING THIS APP. DURING REGISTRATION, YOU SHOULD HAVE GOTTEN A TICTET FOR DOOR PRIZES. IF YOU DIDN’T GET A TICKET PLEASE SEE SOMEONE AT THE REGISRATION TABLE DURING BREAKS. WE HAVE GREAT DOOR PRIZES AND WILL BE GIVING THEM ATCLOSING (NEED TO BE PRESENT TO GET? Yes)

LET ME TURN IT OVER TO CARA TO INTRODUCE OUR EVENT SPONSORS

**CARA NORTH** – THANK TERRI. IT IS MY PLEASURE TO INTRODUCE OUR EVENT SPONSORS & KEYNOTE SPEAKER.

THIS YEAR WE HAVE TWO EVENT SPONSORS AND WE REALLY APPRECIATE THEIR SUPPORT.

LET’S HEAR FROM OUR FIRST EVENT SPONSOR IS (5 MINUTE.

THANK YOU. OUR SECOND EVENT SPONSOR IS ……. PLEASE GIVE US AN OVERVIEW OF WHO YOU ARE AND WHAT YOU DO.

THANK YOU. BOTH EVENT SPONSORS HAVE BOOTHS IN THE HALLWAY RIGHT OUTSIDE OUR OPENING SESSION. PLEASE TAKE TIME TO VISIT AND LEARN MORE ABOUT THEM.

OUR FEATURED A KEYNOTE SPEAKER IS **MIKE TAYLOR, MIKE IS THE DIRECTOR OF LEARNING TECHNOLOGY AND ONLINE LEARNING AT MINDSET DIGITAL.** MIKE IS FROM COLUMBUS AND BRINGS OVER TWO DECADES OF REAL-LIFE, IN-THE-TRENCHES EXPERIENCE.

KNOWN FOR HIS PRACTICAL, STREET-SAVVY STYLE; MIKE IS A REGULAR AND HIGHLY RATED SPEAKER AT INDUSTRY EVENTS AND CONTINUES TO WORK WITH THE BEST AND BRIGHTEST IN THE LEARNING FIELD AND BEYOND.

MIKE WILL BE TALKING TO US ABOUT BUILDING THE MODERN WORKPLACE PROFESSIONAL. MIKE TAYLOR EVERYONE – APPLAUSE.

AFTER MIKE’S KEYNOTE

**IRINA CEAPARU–** THANK YOU MIKE. WHAT A GREAT KICK-OFF. MIKE WILL BE BACK FOR OUR CLOSING SESSION. SO NOW WE MOVE TO OUR BREAKOUT ROUNDS. THERE ARE FOUR ROUNDS OF BREAKOUTS, ALL WITH DIFFERENT CONTENT (NO BREAKOUT IS REPEATED – BUT REMEMBER YOU WILL HAVE ACCESS TO THE CONTENT IN THE APP AFTER THE CONFERENCE). ROOMS ARE:

CAPITAL – WHERE WE ARE NOW. ACROSS THE HALL IS POWELL AND WESTERVILLE ROOMS. IF YOU HAVE ANY QUESTIONS, LOOK FOR ANY OF OUR BOD MEMBERS AS WE ARE HERE TO HELP.

**2018 Agenda Final**

**7:30am Registration; Breakfast Networking**

**8:00 – 9:15 General Session: Building the Modern Workplace Professional with Mike Taylor - Capitol**

***Mike Taylor directs learning technology and online learning at Mindset Digital in Columbus, Ohio.   
He has an MBA from Ohio University and a Master's in Learning Design and Technology from San Diego State.***

**9:15 – 9:30 Networking Break**

**9:30 – 10:30 Breakout sessions AM:**

* **Tool Time Panel: *A quick review of some of the top tools used by designers and developers. - Capitol***
* **User and SME-Generated Content: Adding Guardrails: *Provide simple, useful techniques that SMEs can use to make use generated training more effective.* - Westerville**
* **Engage! How to Instructionally Design Gamification into Learning Solutions: *Make your online and classroom training more memorable and effective by understanding and designing gamification techniques.* - Powell**

**10:45 – 11:45 Breakout sessions AM:**

* **Using PowerPoint for More Than Presentations: *Tips and tricks for using PPT for animation, art editing, creating handouts and more. - Westerville***
* **Podcasting for Learning: *For the right audience, podcasts (episodic audio files) can be an excellent learning solution. Not only can we produce and distribute podcasts cheaply, we can also listen to podcasts for our own personal development. - Powell***
* **The Secrets to Microlearning that Works: Award-winning Recipes for Impacting Performance: *Walk away from this interactive presentation with the best principles for microlearning. Takeaways include a handout with a variety of microlearning resources that will support you in creating effective microlearning. - Capitol***

**11:45 – 12:45 Lunch**

**12:45 – 1:45 Breakout Sessions PM**

* **Video Killed the Radio Star (and the Lecturer!): *When applied to Adult Learning, we need to pay attention to what is appropriate in using video to learn content? Why use video over lecture in a classroom? How the heck do you create a VIDEO training session/series? Join us for a lively discussion on this topic!! Be prepared to be engaged (forewarning)! - Capitol***
* **Performance Support: Learning at Your Fingertips: *From step-by-step instructions to videos and more, learn about creating performance support solutions that give your learners the information they need, when they need it, in a way that works for them. - Westerville***
* **An eLearning Developers Journey on Accessibility: *Learn how to meet the needs of various learners including those who may have vision impairments, hearing impairments, limited mobile dexterity, cognitive impairments, or language barriers.*  - Powell**

**1:45 – 2:00 Networking Break**

**2:00 – 2:45 Breakout Sessions PM**

* **6 crucial video tips from 2 industry professionals: *“My kid can make a video how hard can it be?” The truth is, anyone can make a video, but will it be good enough for your audience? Join us on a rapid-fire journey to better video creation.* - Powell**
* **None of the Above: Common Pitfalls for Multiple-Choice Assessments: *Often times, clever test takers can guess the correct answer by not having the content knowledge you wish to assess. Don’t believe us? Test your deduction skills in this session, featuring the game Multiple Choice Mayhem, the only game where poorly written questions make you win big!* - Westerville**
* **Emerging Technologies: AR, VR, Interactive Video “an open dialogue”: *Learn about augmented reality, virtual reality, interactive video and other new technologies being used for training. - Capitol***

**2:45 – 3:00 Break**

**3:00 – 3:50 Closing General Session Panel: How Do You Keep Up with the Pace of Technology?**

***It is becoming a second career discovering and learning about new and emerging technologies and teach techniques for the L & D professional. Learn tricks for curation of information and who to follow on social media. - Capitol***

**4:00: Closing & Prizes**

**\*Speaker information will be available on event app a few weeks before the event.**

**3:50 - 4:00: Closing & Prizes**

**IRINA CEAPARU -** WHAT A GREAT EVENT – WHO LEARNED SOMETHING NEW? ~~HOW~~ WHO MET SOMEONE NEW? WHO HAD FUN?

COATD IS VERY INTERESTED IN YOUR FEEDBACK ABOUT OUR EVENT. YOU HAVE BEEN SHARING SOME FEEDBACK THROUGH THE DAY ON THE APP – THANK YOU. OUR OVERALL EVENT SURVEY CAN BE COMPLETED IN THE APP TOO.

WE DO LISTEN TO AND VALUE YOUR FEEDBACK.

THANK YOU TO ALL OF OUR GREAT PRESENTERS AND PLANNING COMMITTEE – LET’S GIVE THEM ONE MORE ROUND OF APPLAUSE.

OUR FINAL TASK IS TO HAND OUT THE DOOR PRIZES. GET OUT YOUR TICKETS!

**TERRI LOGIUDICE –** READS OFF TICKET NUMBERS. ALL BOARD MEMBERS HAND OUT PRIZES.

THANK EVERYONE FOR ATTENDING – GIVE ANY TRAFFIC INSTRUCTIONS AND ADJOURN.