





ASSOCIATION FOR TALENT DEVELOPMENT

Membership

td.org/membership

atd
Association for
Talent Development

WHY JOIN ATD

Everything you need to do your best work.

ATD membership gives talent development professionals the resources, connections, and guidance to do their best work. From practical tools and timely research to learning opportunities and a global community of peers, ATD helps you build your skills, support your organization, and stay ready for what's next in the field.

ATD members join for

Professional development
Specialized learning opportunities to strengthen your skills

Resources curated for TD professionals
Tools, templates, and research at your fingertips

Career advancement opportunities
Credentials and pathways that move you forward

Exclusive insights and research
Members-only data to inform smarter decisions

Meaningful connections
A global community of peers who get it



100+
COUNTRIES IN YOUR NETWORK
Connect to a global community and the members-only ATD community where you can ask questions and talk with like-minded professionals.

HAVE A TEAM?

ATD Enterprise membership empowers learning and talent development teams to lead change in today's fast-moving workplace.

> *Being an ATD member really improves my career as an independent contractor, as it gives me credibility. That's both my ATD membership and my certification. The other thing that membership gives me is I never feel alone. Even though I am, you know, an individual person running my own, you know, solo entrepreneur, that's huge.*
>
> **–Olivia Lockwood,** Master Facilitator

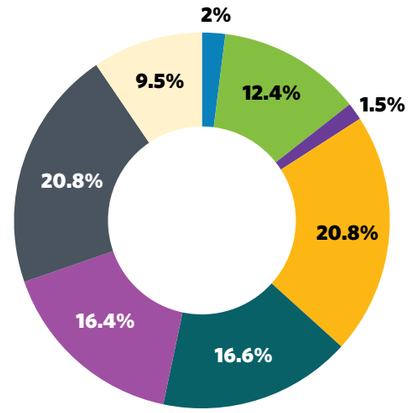
WHAT'S INCLUDED

Dive Into Member Benefits

- Ask questions and learn in ATD's exclusive L&D Online Community.
- Build connections through ATD's global network, chapters, and events.
- Receive *TD* magazine for practical insights and industry trends.
- Apply ready-to-use templates, tools, and checklists.
- Access exclusive member discounts on courses and events.
- Identify strengths and next steps with self-assessments.
- Build skills fast with access to the Online Course Library. **Exclusive for Professional Plus**
- Use *TD at Work* guides for design, leadership, and performance.
- Explore whitepapers and research reports to inform strategy.
- Advance with resources aligned with the Talent Development Capability Model™
- Prepare for CPTD® and APTD® industry certifications.
- Stay current with members-only videos, webinars, and podcasts.

What do ATD members do?

- C-Suite: **2%**
- Director: **12.4%**
- Education: **1.5%**
- Facilitation/Coaching: **20.8%**
- HR/OD/Consulting: **16.6%**
- Learning Design: **16.4%**
- Manager: **20%**
- Other: **9.5%**



**Based on 18,000+ individuals who reported their job function*

CONNECT & COLLABORATE

ATD Online Community

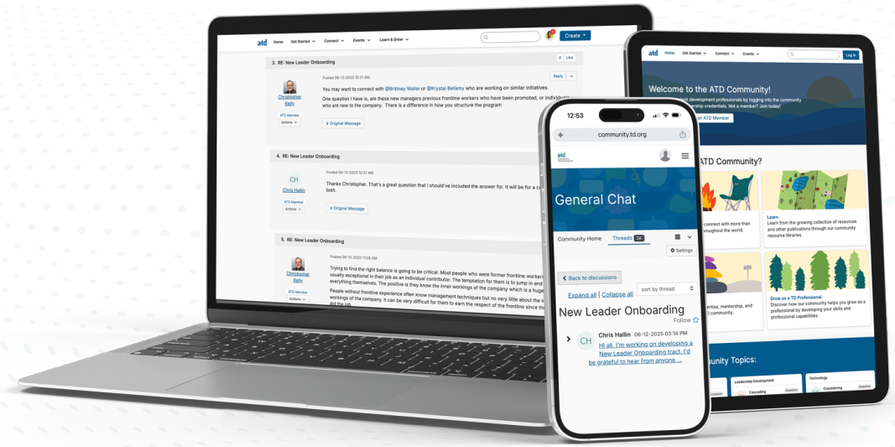
A space to connect with peers, exchange ideas, and seek advice. Engage with one another, join "Ask Me Anything" sessions with industry experts, and collaborate on workplace challenges and professional topics.

CONNECT
Exchange ideas and seek advice from professionals just like you.

LEARN
Live sessions with industry experts, open to every member.

SHARE
Tackle real workplace challenges together, in real time.

GROW AS A TD PROFESSIONAL
Develop skills and grow professionally with modern capabilities.

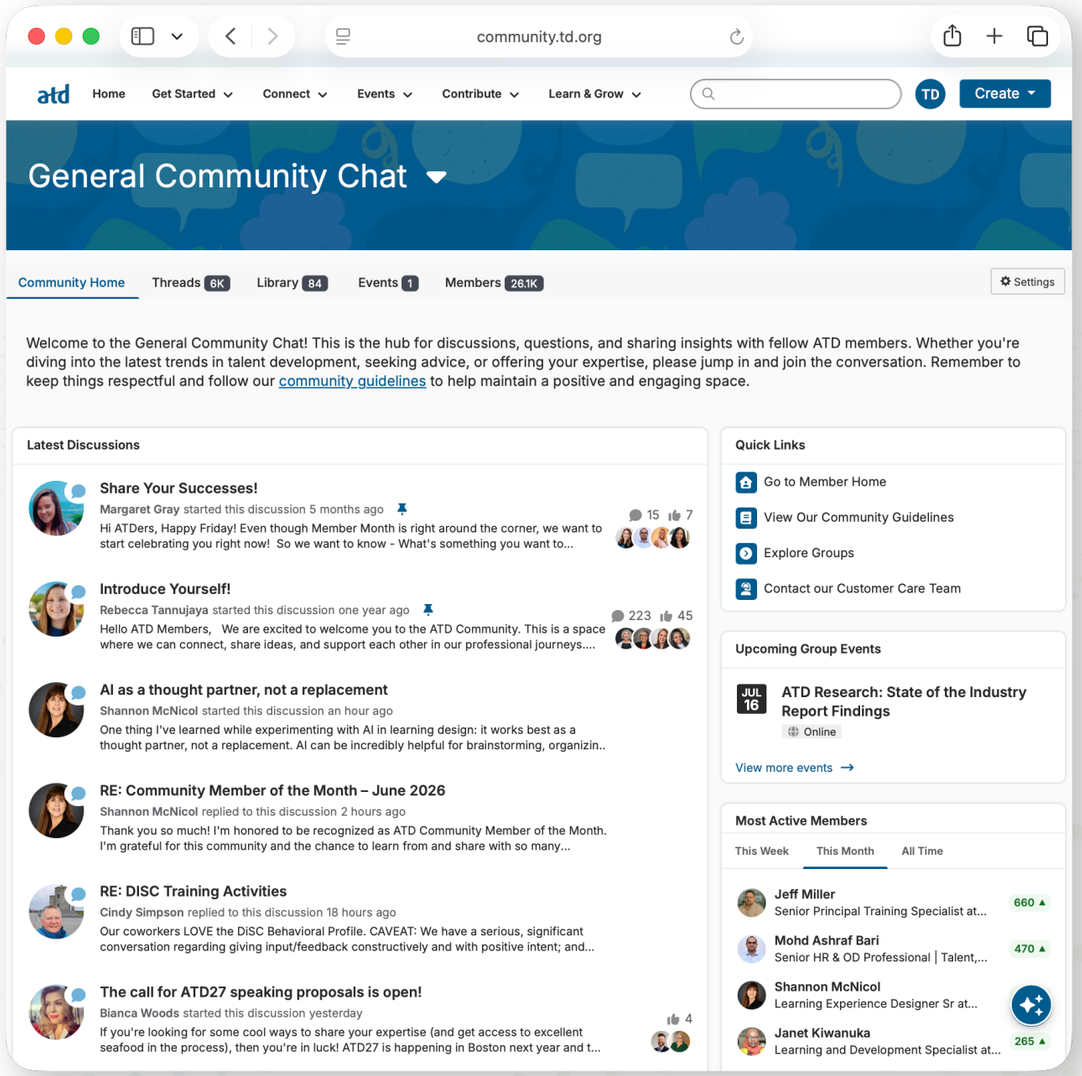


> *I just want to tell you about how amazing our ATD community is. It's a member benefit, and if you're not in there yet, why? Because we're all in there talking to one another, sharing all the amazing work we're all doing. The ATD community is a space for us to talk to one another, to learn from one another, and to really join when we're not all in person.*
>
> **–Nikki Vassallo,** VP of Learning and Knowledge

INSIDE THE COMMUNITY

A Look at Real Conversations

Every day, members bring questions to the community and get practical answers from peers who've solved the same problem. Here's a sneak peak of the community home dashboard.



ON DEMAND

Online Course Library: A Professional Plus Benefit NEW

ATD has trained more than 160,000 professionals across 100+ countries and served 1,000+ organizations worldwide. That expertise is now built into your Professional Plus membership—at no additional cost.

Your Learning Library, by the Numbers

80+
self-paced courses available 24/7

45
minutes average course length

1
membership tier that includes it all: Professional Plus

What's included

DEEP, EXPERT-LED INSTRUCTION

Go beyond surface-level learning. Every course is designed and delivered by subject matter experts, aligned to ATD's education strategy, and focused on real-world application.

BUILT FOR THE TD PROFESSION

This isn't a broad, general library. Every course maps directly to the knowledge and skills that talent development professionals need most.

TOOLS YOU CAN USE RIGHT AWAY

Each course includes practical templates, tools, and activities. Whether you're an instructional designer, facilitator, or L&D manager, you'll leave every course with job-ready resources—not just notes.

LEARNING THAT SUPPORTS YOUR CREDENTIALS

Earn CEUs and professional development credits as you learn. Every course you complete moves you closer to your certification and recertification goals.

MEMBERS-ONLY RESEARCH

Preview Research Reports & Whitepapers

ATD's members-only research reports and whitepapers give you exclusive, data-driven insights on the topics shaping your work. From artificial intelligence (AI) in talent development and building a culture of learning to leadership development and the annual *State of the Industry* report, these findings help you make smarter decisions, benchmark your team against industry standards, and stay ahead of what's next.

As a member, you gain access to a growing library of research built to inform your strategy, strengthen your programs, and prove your value to the business.

74% of TD professionals reported a current skills gap in their organizations.



The biggest anticipated future skills gap*



2026 State of the Industry Talent Development Benchmark Trends by ATD Research.

These are the exact challenges you're navigating every day. With ATD research in hand, you can spot the trends early, make the case for investment, and build programs that move your organization forward.

Events

Members save up to $400 on events!



ATD hosts the International Conference & EXPO plus boutique events all year. At ATD's annual International Conference & EXPO, members enjoy exclusive perks:

- A members-only space for networking, giveaways, and connections
- Access to on-demand session recordings after the conference
- Discounted registration rate

More ways to gather, year-round:

atd INTERNATIONAL CONFERENCE & EXPO

atd Coaching Conference

atd L&D Managers Conference

atd CORE4

atd GOVERNMENT WORKFORCE

atd ORGDEV

ATD also hosts events around the globe.
Scan to explore the full calendar.

> *I've been a member of ATD for almost 20 years. I've come to many ATD conferences. One of the things I love the most is networking and all the great information that I take back with me to my organizations or my company. I encourage everybody to come and just take a couple of days and come to theconference. You'll learn so much and meet so many new people that it's entirely worth it, and you'll remember all these things for years and years to come.*
>
> **–Cheryl Gonzalez,** Enterprise Training Manager

Education

Members save up to $300 on courses!

ATD offers in-person, live online, and on-demand courses to meet your unique needs. Build your skills alongside thousands of professionals and teams who turn to ATD each year for learning experiences that help them grow in their work.

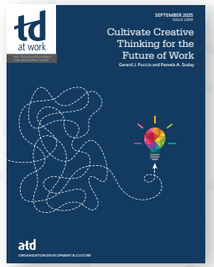
140+ COURSES

1,000+ ORGANIZATIONS SERVED

100+ COUNTRIES REPRESENTED

160k+ PROFESSIONALS TRAINED

Membership also offers these resources:



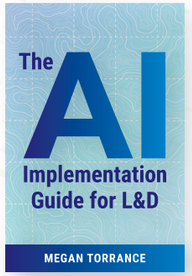
***TD at Work* Guides**
Get practical, actionable guidance with step-by-step tools and templates designed to help you solve real workplace challenges.



***TD* Magazine**
Stay informed with ATD's award-winning magazine featuring the latest trends, insights, and strategies in talent development.



Research Reports
Access in-depth research reports and an archive of data-driven insights to support smarter decision-making.



Discounts on Books
Expand your expertise with industry-leading titles. Members receive exclusive discounts on ATD's library of career-focused books

LOCAL + GLOBAL

Power Membership & Chapters

ATD chapters bring learning and connection closer to home. With Power membership, you join both ATD and your local chapter—expanding your reach and impact while making a difference in your own community.

ENJOY ACCESS TO ATD NATIONAL'S:

- Industry-leading content
- Career-advancing education programs
- A robust library of tools, checklists, and templates

PLUS, THROUGH YOUR CHAPTER YOU'LL GAIN:

- Stronger community connections
- Local job insights and opportunities
- In-person networking experiences
- Business, career, and leadership development

ATD Chapter Leaders Conference (ALC)

This is an opportunity to connect with chapter leaders from across the country. ALC brings together current and incoming board members to share best practices, exchange ideas, and strengthen the impact of ATD chapters nationwide.



Local Involvement

Take your experience even further by volunteering with your local chapter. Build leadership skills, expand your network, and make a lasting impact in your community.



Visit the Chapter Locator to find your nearest chapter and receive $30 off your ATD membership when you become an ATD Power member.
td.org/chapter-locator

MEMBERSHIP INVESTMENT

How to Join

atd PROFESSIONAL MEMBER

PROFESSIONAL MEMBERSHIP

$299 /per year

- **Access to the ATD Online Community**
- **Annual State of the Industry report (valued at $499!)**
- **Templates and Tools Library**
- **And so much more!**

OTHER RATES

Student	$129
Young Professionals	$269
Senior	$149

atd PROFESSIONAL PLUS MEMBER

PROFESSIONAL MEMBERSHIP PLUS

$479 /per year

- **All the same great benefits of Professional membership**
- **Access to the Online Course Library (valued at $475!)**

OTHER RATES

Student	$299
Young Professionals	$439
Senior	$319

atd ENTERPRISE MEMBERSHIP

ENTERPRISE MEMBERSHIP

SAVE UP TO 30% for teams of 5+

- All the same great benefits as Professional and Professional Plus membership
- Exclusive Enterprise-Only benefits
- And so much more!

Association for Talent Development

ABOUT ATD

Empowering professionals to build a world that works better.

The Association for Talent Development is the largest professional association dedicated to learning and development. As we celebrate more than 80 years, our mission is to empower professionals to develop talent in the workplace. Members include managers, trainers, instructional designers, performance consultants, frontline leaders, and more.

80+
YEARS

25,000+
MEMBERS

100+
COUNTRIES

4471216247

JOIN TODAY.
td.org/membership-checkout

INTERESTED IN ENTERPRISE MEMBERSHIP?
td.org/enterprise/group-and-enterprise-membership

Visit td.org to learn more.