

GLOBAL PERSPECTIVE

LOCAL CONNECTIONS

PROFESSIONAL GROWTH

ORGANIZATIONAL IMPACT

**POWER MEMBER**

**atd+chapter**  
Association for Talent Development

Combine the support and networking opportunities you receive from your local ATD chapter with the resources and benefits of national ATD membership when you become an ATD Power member! When you join your ATD chapter and become a national ATD member, you choose to become a Power member—not only a leader in the talent development profession but also a change maker in your own backyard.

**About the Association for Talent Development (ATD)**

The Association for Talent Development (ATD) is the world's largest association dedicated to those who support talent in organizations. ATD is a professional membership organization supporting those who develop the knowledge and skills of employees in organizations worldwide. ATD's members come from more than 120 countries and work in public and private organizations across every industry sector.

**OUR VISION**

Create a World That Works Better

**OUR MISSION**

Empower Professionals to Develop Knowledge and Skills Successfully

**About ATD Chapters**

ATD's nationwide chapters provide local networking and professional development opportunities for talent development professionals across the United States. Chapters support the ATD mission and vision within their specific geographical areas through:

- Networking opportunities
- Programming
- Special interest groups
- Certification study groups
- Professional development and leadership opportunities
- Talent development resources

**BECOME A POWER MEMBER TODAY in three easy steps!**



1. Scan the QR code, and choose your ATD membership.
2. Enter your city, state, or zip code in the **Join a Chapter** search bar and pick a chapter by selecting **Add to Order**.
3. Enter your chapter's ChIP code to receive your special Power member discount.
4. Check out, and enjoy the perks of national ATD and your local chapter membership!

**POWER MEMBER**

**atd+chapter**

Association for Talent Development

**ATD Customer Care**

Monday-Friday, 8 a.m.-6 p.m. ET  
800.628.2783 / 703.683.8100  
customer@td.org



Together, we are creating a world that works **better.**

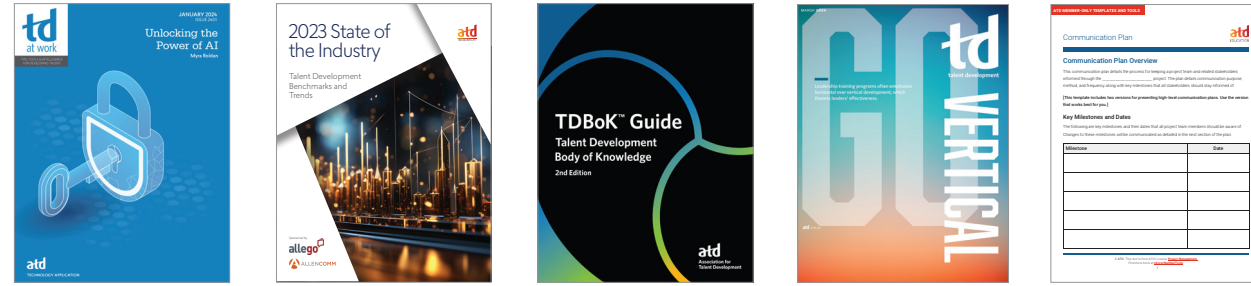
[td.org/PowerMember](http://td.org/PowerMember) | [td.org/membership](http://td.org/membership)

12/19/2011

## ATD Membership Benefits

As a talent development professional, you know that it's essential to keep up to date with the latest research, tools, technology, trends, and best practices! That's where ATD membership comes in. As **your** professional association, ATD has you covered.

Become a member today to unlock the opportunity to network with your peers from around the world and access practical resources and cutting-edge research. We support your professional development so you can help drive results for your organization. Take any guesswork out of your workday with vetted resources designed with you and your success in mind!



### ATD Member Benefits to Get Excited About!

- **The Online TDBoK™ Guide: Talent Development Body of Knowledge.** The gold standard in talent development (TD), the *TDBoK Guide* is a comprehensive collection of concepts, definitions, methodologies, and examples that lay the guiding principles for TD in the workplace. This resource is updated as new information becomes available.
- **10-minute case studies.** 30+ stories about how top-performing industry organizations tackle specific challenges.
- **TD magazine subscription.** 13 issues of our award-winning magazine, plus digital archives, to help you stay current on the industry's top trends and topics.
- **Members-only newsletters.** A quick weekly review of industry news from around the globe and immediate access to the newest ATD members-only benefits, all in one place.
- **Members-only discounts.** Members save hundreds through deep discounts on ATD courses, events, publications, research reports, and other exclusive members-only sales.
- **Unlimited advice.** Our professional development specialists provide one-on-one guidance to help you make the most of ATD's ample learning opportunities to maximize your success.
- **99 micro course library (Professional Plus members only).** ATD's Professional Plus members have exclusive access to 99 adaptive micro courses that assess your knowledge base and tailor content in real time to your unique learning needs.
- **Templates and tools library.** 200+ templates, tools, book summaries, and checklists to save you time at work! New resources are added weekly.
- **20-page how-to guides.** 400+ deep dives into crucial industry topics with actionable tools you can use right away! New *TD at Work* guides are added monthly.
- **Videos and webinars library.** 2,000+ videos and conference session recordings, plus 600+ archived webinars to build skills quickly, on your own time!
- **Annual State of the Industry report.** ATD's annual review of the profession's top trends, spending, and activities to help benchmark your organization's practices (a \$499 value!).
- **Research whitepapers.** 80+ data-driven insights and key findings from the latest research reports.

## Choose Your ATD Membership

Power members automatically  
**SAVE \$30**  
on national ATD dues!\*

atd  
PROFESSIONAL  
MEMBER

atd  
PROFESSIONAL PLUS  
MEMBER

	Power Member <del>\$299</del> \$269	Power Member <del>\$479</del> \$449
The Online TDBoK™ Guide: Talent Development Body of Knowledge	✓	✓
TD at Work Guides	✓	✓
Videos and Webinars Library	✓	✓
Annual State of the Industry Report	✓	✓
Research Whitepapers	✓	✓
10-Minute Case Studies	✓	✓
TD Magazine Subscription	✓	✓
Members-Only Newsletters	✓	✓
Members-Only Discounts	✓	✓
Unlimited Advice	✓	✓
99 Micro Course Library	—	✓

JOIN TODAY!



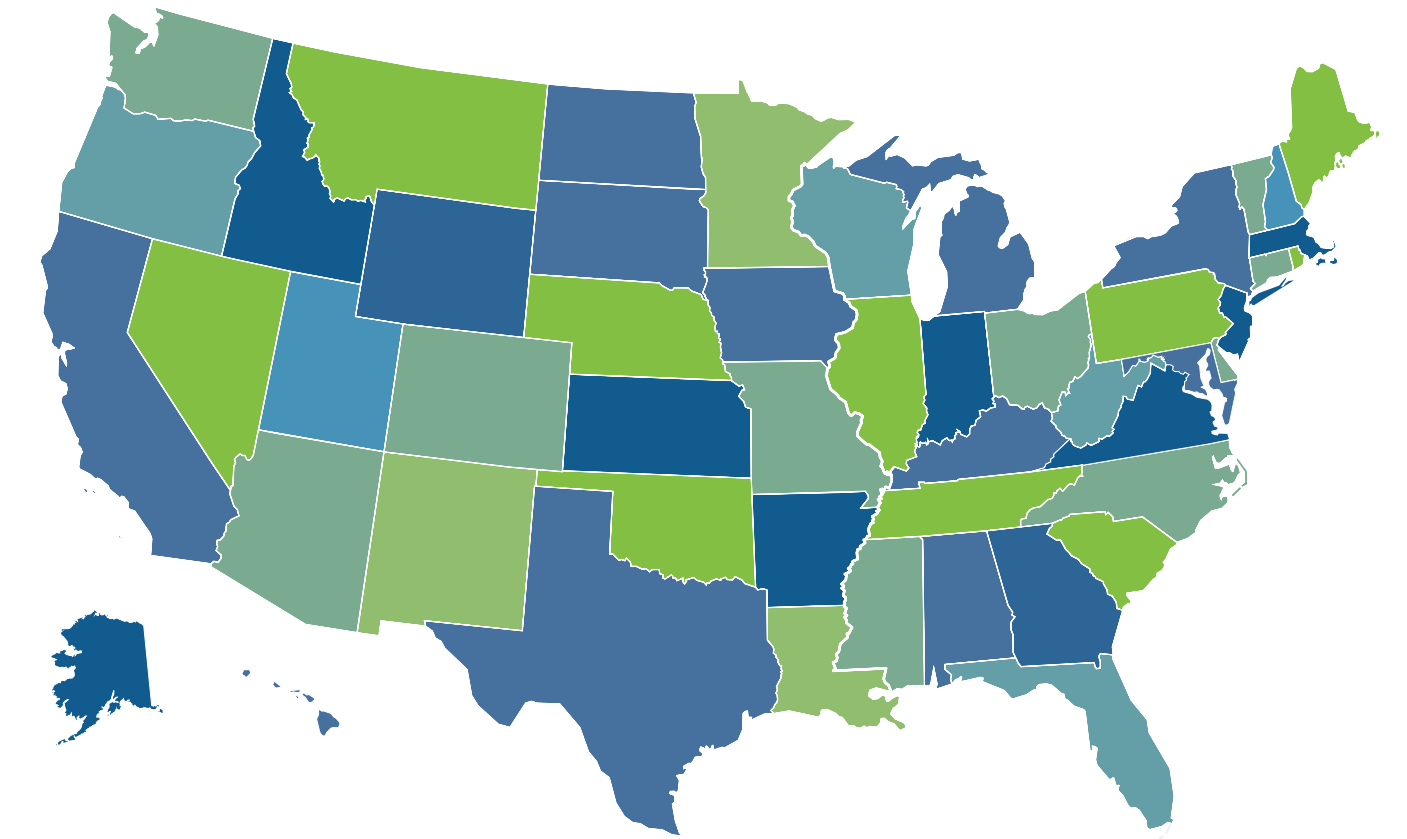
\*Enter your chapter's CHIP code at checkout to receive your Power member rate on ATD membership!

## ATD Chapters in Your Own Backyard

LOCAL NETWORKING

CAREER DEVELOPMENT

LEADERSHIP OPPORTUNITIES



[td.org/ChapterLocator](https://td.org/ChapterLocator)

"I love learning and networking with my local chapter's community. ATD national gives me the resources and industry trends to stay on top of my profession. As a Power member, I get the best of both worlds!"

—Colin Hahn