

10 Reasons to Become an ATD POWER MEMBER

Becoming a Power member means you're never alone in your career journey. You have a *local home* and a *global network*—people who want you to succeed, resources that help you shine, and opportunities to grow at every stage.

1 Find Your People

Join a vibrant local chapter and connect with a global network of 25,000+ professionals who understand your challenges and celebrate your wins. Build friendships, find mentors, and feel supported wherever you are.

2 Double the Support

Chapter membership gives you personalized, local experiences; national membership gives you the global insights and tools. Together, they're your all-in-one professional support system.

3 Access the Right Tools, Right When You Need Them

Gain exclusive access to members-only templates, checklists, and more than 300 *TD at Work* guides—so you can save time and do your best work.

4 Connect and Grow Together

Whether online or in person, your ATD community is always there for you. Participate in local chapter events and national programs that inspire and equip you—and stay connected between them through the online ATD Community platform, where members ask questions, share ideas, and exchange resources with peers across the world.

5 Discover What's Next for You

Use ATD's Talent Development Capability Model™ and Talent Development Career Pathways tool to identify your strengths, close skill gaps, and chart a path for your career growth.

6 Stay Ahead of the Curve

Receive *TD* magazine and access archives full of the latest trends, research, and stories from across the field.

7 Keep Learning, Your Way

Earn professional education certificates, attend world class learning events, and explore ATD's vast educational content tailored to your needs—so your professional development fits your life.

8 Learn From Proven Leaders

Tap into best practices, case studies, and research like the *State of the Industry Report* to find practical solutions that work.

9 Be Recognized as a Committed Professional

Display your ATD membership proudly on your resume or LinkedIn to show your commitment to lifelong learning and your connection to a respected global community.

10 Invest in Yourself—and Save

Enjoy member-exclusive discounts on courses, conferences, and publications, making your growth both meaningful and affordable.